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NEWS BRIEF

HP challenge

to IBM with

£3,000 micro

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Thursday, March 4, 1982 Number 798 30p

Mini maker moves into franchising

by Andrew Thomas
MINICOMPUTERS are being marketed through a network of franchises in a novel move by minicomputer manufacturer Computer Automation.

It is aiming for 150 franchises in Europe and the Middle East, and has already appointed 40. They will initially sell its Omnix small business system) which confusingly has the same name as a nowdefunct Unix lookalike. Franchising differs from distri-

buting in that CA provides com-plete systems, including software, which are offered to vertical markets, rather than providing compo-nents on an OEM basis. CA hopes that franchising will result in large numbers of systems houses instal-

ling its hardware. Holders of franchises will make Holders of franchises will make money on the substantial (up to 45%) discounts offered. In addition, the franchisee receives sales aids, training, and complete admiistrative documentation

The Omnix system is based on the Naked Mini 4/04 16-bit processor. A standard system, compris-ing three terminals, a 120 print position line printer, 64Kbytes of RAM, and two one-Mbyte lloppies, sells for under £5,000 in quantities of 25 or more.

Mike Brown, European general manager of CA's OEM division, sees Omnix competing with \$20,000 minis in the rapidly growing market for "supermickos" which, it is estimated, will be worth \$5 billion by 1986.

*Omnix is aimed at the secondtime user," says Brown, "the people who have experienced res-

1,04

trictions with simple 8-bit micros, and are now in a position to make a more objective decision as to what

they require from a system.
"The first-time user is primarily concerned with cost, while those seeking to upgrade are more in-terested in performance."

Full production of Omnix started in January, and there are already 500 orders, with 25 systems in use by franchise iolders. The system comes with a new multi-user operating system called Opus-1, which supports both background and interactive processing combined with multiasking and multi-user capability.

Also featured is a multi-level priority system, dynamic store alocation, automatic spooling, and dynamic peripheral assignment. System utilities include disc initialisation and copying, a source edi-tor and compiler, and printing

Brown says that Unix will be available later, but that any en-hancements will maintain the upgrade path through the Naked Mini range.

Maintaining CA's presence in the OEM market is Workstation 1, the first of a new series of desk-top 16-bit micros. ORMs and distribution. tors can buy a complete system, or opt for any of the component parts, allowing, for example, the use of other manufacturers' disc

Both Omnix and Workstation ire currently manufactured in Dallas, but the plan is to transfer production to CA's plant in Dublin as soon as possible.

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BROWN . . . Competing with £20,000 minis in supermicro market.

Chance to answer back

A TELESOFTWARE and publishing service for microcomputers which allows users to channel their

Called Petnet, the "bulletin-board" service is based on ADP Network Services' nationwide

Petuet designer Nick Green, Commodore's special projects manager, said Petnet would pro-vide the sort of software pub-lishing utilities that should exist

ing feedback to software authors from the people who buy their pro-

The network enables authors to comments back to software authors is to be launched by Comrunning software to record a satisfaction rating and a comment.

for a bug in the program, which the purchaser can in turn charge for. Commodore will then fund the service by raking off 10% to 15% of the money that passes through

for microcomputer users.

Petnet takes conventional development tools for granted, Green said, and concentrates on provid
the system.

The basic cost of using the service is likely to be between 20 and 30p a month per 1,000 characters stored.

Rival giants invest in each other

DESPITE increasing unease in America about the share of the world's high technology markets which Japanese companies are winning, investment by Japanese and American companies in each other's countries is booming.

A survey carried out by the Japan External Trade Organisation, Jetro, shows that Japanese com-panies had invested over \$8.8 bil-lion in manufacturing facilities in the United States up to the end of 1981. Most of the investment, especially recently, has been in the ield of computers and semicon-

According to Jetro, the share of Japanese overseas manufacturing carried out in the US rose from 25.8% in 1976, to 43.5% at the end

There are over 300 Japanese companies manufacturing in the s, with average employed capital f \$8.6 million and an average 200 employees each.
Three of the most recent entrants are Fujitsu, NEC and Hits-

hi, which have all begun semiconductor manufacturing in the US. NEC will be concentrating on 64K ynamic RAM production.

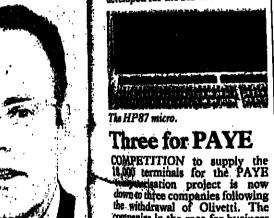
The Japanese computer industry itself was dominated by American companies until the year be-fore last, when Fujitsu finally wrested the top slot from IBM. But whereas very few American computer companies ever set up actual manufacturing facilities for the computers themselves in Inpan, many of them have estab-lished semiconductor plants.

its Japanese production capacity for 64K RAMs to over one million per month, which is still well ahead of any Japanese company; plans so far announced. The company has also begun mass production of 8-bit and 16-bit microprocessors in Japan

launched a microcomputer to compete against IBM's Personal Computer and Apple III. The HP87 is simed at the analytical, technical market rather than the commercial user, and will sell for just over cessors in Japan.
Last year Intel set up a new head office in Tokyo which cost it well over \$14 million, and now has an estimated 70 design staff there. The company, which began marketing 16-bit microprocesson

3,000 in the UK complete with disc and printer.

It is not based on a 16-bit, unlike IBM's machine, and does not offer CP/M as a standard option, though a plug-in module is available which should allow the HP87 from its Japan plants last year, also announced that it was considering a new semiconductor facility in]pan. Gordon Moore, Intel's charman, said that his company could to run a wide range of applications programs as well as the systems developed for the HP85. "hoist the go sign" for the new plant as early as 1983.



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Govt rejects

Magnuson fires UK sales staff

by Boris Sedacca TROUBLED Magnuson has

effectively dropped out of the European market for IBM plugcompatible mainframes by making its whole UK sales force redun dant. A potential customer in West Germany, Storbest in Lubeck, has id its machine removed during

evaluation trials.

Magnuson has been hit by the news that fourth quarter of 1981 losses, previously forecast at \$10 million, have doubled to near \$20 million, and its whole future is in doubt following the breakdown of merger talks with Storage Technology.

The knock-on effect has now been felt in the UK and Peter Percival, who is head of European operations and has just re-assumed his former position of UK manag-ing director, has made redundant his entire salesforce of 20 people out of a staff of 30.

The local Magnuson operation is independent of the US corporation and acts as the exclusive UK distributor. Percival's plans to expand into Europe were short-lived and Mike Tucker, recruited to replace him in the UK, spent only six weeks in his position.

people importing in providing support over the wide geographical area to be covered, he said. The CCTA list was drawn up a

year ago and contained three com-Commenting on the buy British calls, Gerald Watson, director of the CCTA, said: "We are not against it, certainly. But there is no way, at the end of the day, you can choose nine British companies."

If all things were equal, though, buying British would sway things, Watson added. Also in British companies' favour is that they ought to be more responsive than

moving away from the concept o

Overall, Fisons is thought to have about 200 DP staff, who

user-operated minicomputers,

The ABS machine is worth

about £75,000. Burroughs was not

asked to tender for the B1855 re-

Fisons has signed agreements in principle to sell its entire fertiliser division with its 2,800 staff, to

Norwegian Norsk Hydro.

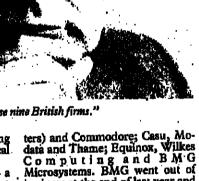
Buy British micros' plea

by Robert Parry
THE revised list of approved suppliers of microcomputers to the government will not deliberately favour British companies. BEC regulations on competition are being cited as the reason The Central Computers and

Telecommunications Agency CCTA) is to award continuing ers in three categories. The number of companies favoured may be increased from the present nine to a maximum of 12, which gives hope for more UK suppliers, but the CCTA is sticking strictly to preventing preferential treatment.

Only three weeks ago Informa-tion Technology Minister Kenneth Baker rejected calls from the National Council for more direct government support, but called on man-agers to "take investment and procurement decisions with the ong-term objectives of UK indus-

He is also committed to what he dubs "enlightened public procure-



WATSON . . . "No way to choose nine British firms."

business at the end of last year and applications are being transferred to other systems on the list.

The two top groups are combined, and there is now a "scientific" group.

Compec goes North of Border

SCOTLAND is to get one of the Compec series of computer exhibitions, it was announced today. First reservations have been re-

First reservations have been received from companies including Racal-Milgo, Tektronix and Computers And Systems Engineering (Case).

The Compec exhibitions, run by Computer Weekly, centre on the main show in London each November which is Britain's largest exhibition of computers, systems, peripherals and software.

Last year Compec North was introduced in Manchester, Surveys of visitors to the London event had shown that visitors were attracted overwhelmingly from the southern part of the

The innovation proved successful, and this year's Compec North in June is filling a much larger hall as a result. Now Scotland, even more in need of its own computer exhibitions, is to see a Compec serving that

The show will be held at Glas gow City Hall, in the centre of the city and at the heart of the main industrial region, and will run for three days, September 7-9, 1982.

Pre-announcement reservaions reflect the need to set up the Scottish show. Case clain £2 million of orders taken through its Scottish office since the beginning of the year, and sees Compec Scotland as a natural. Racal-Milgo has reserved between four and six stands, and Lancashire-based MAP Computer Systems says it will also be there.

The Compec shows are organised for Computer Weekly and its sister journals by IPC Exhibitions. For more details clip the

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When looks mean a lot

terminal, elegantly packaged with flat screen and keyboard but with one drawback—it does not actually work.

The other prize winning entries consisted of drawings of various work can be done at home, in futuristic room layouts for offices.

RAIR 01-836 6921

by Rory Johnston (with not a scrap of paper-in sight)
YOU might think it odd to build a together with descriptions of YOU might think it odd to build a package with painstaking care when you don't know how to build what goes inside. But the London design firm of Hulme Chadwick has won £1,000 by doing just that.

It came: first in a competition or ganised by Philips and the Society of Industrial Artists and Désigners to visualise the office of 2000 AD. Its entry was a portable terminal terminal, elegantly packaged with together with descriptions of hoped-for principles for the future, such as "a reversal of the Industrial Revolution" and "diversity is reality". Another proposal was for offices in trains and planes. Second prize was won by John Tatlock of the Greater London Council, and third prize went to interior designer Rodney Cooper.

The idea of a portable terminal is unsurprising, and Son'y has al-



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MORE than £3 million a year is being spent on the Microelectronics in Education programme that was announced early last year, according to a statement in the Commons by Dr Rhodes Boyson, Under Secretary of State for Edu-

Acorn user group

companies in the race for business worth up to £25 million are ICL,

MIDDLESEX-based Data

Recording Equipment, the

print and magnetic media manu-lacturer, has beaten Japanese and

American competition to supply 750 printers to microcomputer supplier Al Microcomputers. Ai is

spanese but the printers will go to buyers of its machines in the UK.

RESTRUCTURING of computer AN independent user group for the long-swatted Acorn/BBC formal user group activities - adrice, discounts, competitions -

LI centres soon

MOST of the 30 information technology centres will be opening in the next two or three months, Interest two or three months, Interest two or three months, Interest MX minicomputer system.

Committee MX minicomputer system.

Cour move will expensive trimlament.

Cour move with those expensive trimlament.

NSIDE THIS WEEK'S ISSUE

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I first digital transmission customer

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Fisons DP jobs under threat large mainframe – that is, skilled operators, systems support staff and a constantly controlled environment," said a spokesman. The move to the minicomputer at MSE is expected to be followed

use at Fisons, one of the biggest agriculture suppliers in the country, could make many of the company's current DP staff redunshortly by a second order for an ABS machine at one of the other dant. Already 15 look likely to go.
First of the Fisons divisions to Pisons instrument division sites. be affected is Crawley-based MSE Fisons has a variety of equip-ment scattered throughout the Scientific Instruments, where 15 of the DP staff are expected to be offered redundancy following the replacement of the current Bur-

group which currently employs 10,000 people. Last year, the company moved its head office to Ipswich and installed a series of networked microcomputers and buread-based terminals. This was to avoid the

Another Teletext Month Business range launched Civil Service technology Micro News. Software File Company News.... Systems Thoughts
Downtime by Chad

Programmers Page Marketplace ... Jobs: Pages 27/55 Liveware File.

...24/25

by Philip Hunter

AN attack on the business of contract recruitment agencies is under way from a new directory, which aims to cut them out of the chain between prospective em-ployer and contractor. But one of the first advertisements to attract entries from contract staff for the directory has provoked an angry esponse from some agencies.

They are upset that the wording of the advertisement suggests that contractors working for their own limited company will have tax deducted at source by the agency after 1982, as a result of government besishation.

The row stems from an advertisement appearing in Computer Weekly on February 18, 1982, which claimed that it was almost which claimed that it was almost certain that contracting companies who find work through agencies would have 30% of their income deducted from April 5, 1982.

However, the Treasury has already said that it definitely will not be introducing such legislation to

be introducing such legislation to take effect from April 1982.

The directory in question, called the National Computer Contract Directory and published by Lon-don-based DP Recruitment Ltd (DPRL), will be published in

The controversial advertisement contained an application form for otential contractors to submit CVs free of charge for inclusion in the first edition of the directory, to e published annually with quar-

terly supplementary updates.
It claimed to offer clients the opportunity of approaching

proportunity of approaching intractors directly and therefore we the agency fee.

"It was not our intention to give impression that contracting impanies would definitely have ax deducted at source after pril," says DPRL director homas Kay.

device towards the end of the year. According to Laura Conigliaro, robotics expert with Wall Street analyst Bache, the 7535 is Sankyo Seiki's Selective Compliance Assembly Robot Arm, Scarar.

Conigliaro said the Scarar cate, gory of robot moves mostly in a horizontal plane and is best suited for assembly jobs. the impression that contracting companies would definitely have tax deducted at source after

Present the

Wilkes Computing



More dissatisfaction with NAS systems

A USER of plug-compatible main-frames in the IBM 3081 class has redded to the growing body of our added to the growing body of evidence that the machines are not realising their full power potential.

This follows last week's revelations that five prominent Geriations that five prominent Geriation operating at 1.7 million figuration operating at 1.7 million

man industrial groups have joined up to complain of shortfalls in the performance of IBM 3081s.

tion from its AS 9000, the IBM 3081 plug-compatible equivalent from National Advanced Systems. But the company has em-

phasised that its performance hortfalls are due to the number and type of jobs it is running rather than any inherent problems n the machine's architecture.

instructions per second," explained Anton Ratnayake, OCL iata centre manager. shipping group, has found that it is not getting full processor utilisation from its AS 2000 utilisatio its workload, it could not achieve

the full power of the AS 9000.

Brian Barber, head of management services and Ratnayake's boss, added that he never expected that everything would run at 11 mips, the rated power of the machine.

"We get widely differing work outputs. Substantially everything

We have not got to this region the AS 9000 and we are the vely new boys in tuning it. ?; have yet to optimise our chame memory and so on," he said. • Kevan Pearson adds: 00 experiences do not fit the pane of performance problems vill IBM 3081 computers. Their map problem has been insufficient pur/output, for the speed of the

This was evident with previous top of the range Illy compatible systems, including IBM's own 3033, and has been exacerbated by the new generation of high performance computer like IBM's 3081 and NASS AS

High Street viewdata is Debenhams' aim

supplier's system, but comes from

One of the early uses has been to

provide all directors and managers

with summaries of each week's ac-

by Donald Kennett
VIEWDATA in every major High
Street retail shop is the aim of De-benhams Interactive Systems Company (Disc), the newly-launched subsidiary of the Deben-hams chain. Debenhams owns 170 sible to write programs on the system using a viewdata terminal with an alphanumeric keyboard,

The company has teamed up with CMC and Computex to deor to enter complex database in-quiries using CMC's inquiry lan-guage misleadingly called English. Debenhams has spent 18 velop Viewbase, which integrates Computex's private viewdata system with CMC's Procs interactive database system. plications while the system was un-der development. "This is not a

CMC Leasings' managing director Jerry Causley claims it is the first viewdata system to be integ-grated with an interactive data-

Expensive tailoring is needed to link other viewdata systems' gaterays to databases, he says.

tivities which they access on Sun-day evenings from their home ter-Disc's managing director David O'Malley believes the system will make a reality of Viewdata's early promise of limitless applications.

"If you cannot input data, collect it, update files immediately, and the state when your appropriate to the state were not appropriate to the state of the minals. Another is to provide changes in sales-per-square-foot to earch for the data you want, ana-

traders running stalls within Debenhams shops.
Joint development of the system will continue under an agreement

characterised by people scratching their heads over what they want," puters in shops to pre-process or manipulate data before it is sent Viewbase does support these functions, he says. It is also pos-

And a strong possibility for the medium-term future is that Disc will use Debenham's 70-node leased line network to provide

duct range will include software for processing non-payment prob-lems called Debtor and Litigator, which it uses in-house with up to

which it uses in-house with up to 800,000 customers at a time.

The Viewbase software costs £18,500 and it runs on hardware costing from £50,000 to £500,000 depending on the capacity and complexity of the system.

For example, Disc has a Digital Equipment PDP-11/70, capable of handling up to 50 simultaneous accesses, providing a front-end to

handling up to 50 simultaneous accesses, providing a front-end to three CMC Reality database machines running different appling a mini," he adds, "But he couldn't afford the terminals until distribute that makes it drama-£200,000. Space on this system is offered to small users or for trials.

O'MALLEY . . . "Our system comes from users in the real world."

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The 4305 is one of STC's

use, memory conservation-

improved throughput.

Prestel-type viewdata give the system access to the biggest untapped market in the country, in O'Malley's view. It consists of Clarks, which also owns Peter Lord shops and recently took over K-Shoes, K-Shoes has 325 shops and recently started using a 350,000 outlets from 235,000 businesses, 20,000 of them large, he says. It will be worth £80,000 by 1985 and £500,000 by 1990.
"The retailer with 150 outlets bureau-based voice response

Discussions are in progress wit potential customers in the fashion, iravel, betting shop and brewery sectors. Apart from retailers, finance companies and potential viewdata. That makes it dramaviewdata service operators are tar-

continue to promote teletext an viewdata in 1982 as in 1981. The UK had a world lead, he said. About 90% of teletext sets sold or rented in the UK had been produced here, and sales were going extremely well.
In the second half of 1981.

COMPUTER WEEKLY, March 4, 1982

years, and he expected the total to louble again this year.

Teletext

Month in

October

ANOTHER National Teletext Month will be held in October, John Wakeham, Under-Secretary

of State for Industry, told th

Commons.

He promised that the Department of Industry, in co-operation with all sectors of industry, would

by our Parliamentary

◆ A survey conducted last year has shown that 30% of manufacturing companies in Britain are using of intending to use microelectro in products and processes. This compares with 5% shown by a survey in 1977, Kenneth Baker, Minister for Information Technology, told the Commons. "This is a considerable improvement but much remains to be done," said

Japanese arm for first | HP launch

by Boris Sedacca
IBM'S first move into industrial robotics will be based on a low-cost Japanese mechanical arm, which will be controlled by its personal

The arm is built by a Tokyo-based company called Sankyo Seiki Manufacturing and will sell

for \$28,500 with an IBM badge describing it as the 7535. IBM hopes to begin shipments of the device towards the end of the year.

IBM industrial robot | a challenge "Dexterity is of secondary imto DEC portance in the case of this device, but it is suited to fast production work. Machines with more degrees

of freedom have superior dexterity by David Craver MORE lines have been drawn in but are not designed for high-speed work," she added. The IBM 7535 has four "delewlett-Packard's strategy to dominate the supply of systems to the grees of freedom" or axes of movement, but a more advanced robot, the RS1, will have six. Conigliaro predicts that the RS1 will be a

manufacturing community. Two
new real time computers designed
primarily for OBMs have been released at the bottom-end of its
technical family of systems, which
puts HP in head-on competition
with Digital Equipment. rectangular robot", that is, it will be a "rectangular robot", that is, it will operate in a rectangular plane. It will have a five-pound payload and will use a hydraulic drive. Scarar is simple and sells for less, she said. Conigliaro believes also that the interested in making its language, 'A Manufacturing Language, the standard industry language for robotics. "The thrust is at the technical environment," says field marketing manager Tony Hart, who describes DEC as the "establishment". The new products will mainly be used by hardware mainly be used by hardware OEMs to integrate into machinery such as numerical control, and to a lesser extent by software OEMs,

on quarter

poor performance to the competi-

NatSemi loss Both releases are in the HP1000 series: the A600 is a full-function microcomputer with a cost of less than £1,560 in ORM quantities of 100; and the A700 is a mini which HP says can perform up to 450,000 US microprocessor maker which sat month was dropped from the approved list of US government suppliers, says it expects to make a floating point operations per second and will cost under £6,400 in quantities of 100.

The systems use new main

The systems use new main processors. That contrasts with the top-end HP1000 Value 65 announced last month, which was an enhancement to an existing range. The A-series central processor is implemented by four Schottky bipolar bit-slice microprocessors, and both have a new real time operating system, RTE-A.1.

At the bottom of the 1000 family oss on results for its third quarter which ends on March 7. In the comparable quarter last year the company-had a net profit of \$9.6 billion. The company attributes its ive market in microprocessors and my suspension" of supplies to the



HART ... Hewlett-Packard taking DEC head-on.

is the L series, released some 18 months ago, and which competes against the PDP-11/23. The A600 and A700 are positioned against the PDP-11/34 and 11/44 respectively. Hart says

Hart says.

Hart points out that the Value 65 is not an OEM machine, and that it is not made obsolete by the introduction of new processors lower down the range. But with

32-bit processor in prototype stage, there are bound to be further developments at the top

Thursday March 3, 1982

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FINANCIAL modelling package from ICL may reach up to 30,000 company directors following installation of a single terminal at the Institute of Directors.

The terminal, connected to

ICL's Reading computer centre, is weato run one of the modules of a financial planning package which was jointly developed by ICL and consultant Geoffrey Smith. Smith

runs a one-man consultancy com-pany near Cheltenham, Glos.

The module being run at the Institute of Directors Business Centre is Strategic Vision, which enables a user to examine and balance factors such as productivity and profitability and look at alter-

The institute is initially planning to use the package in con-junction with a series of in-house courses being run in April and September, but its members will

have access to the package on other occasions.

The installation of the module at

the institute is a considerable personal triumph for Smith, who has been plugging both the idea and the product since 1977.

The breakthrough came in 1980 when ICL offered to develop the package in conjunction with the financial modelling language Prosper. It took about fourteen months to complete the software, which includes budgeting and tac-tical financial planning modules.

Smith reckons that less than 6% of companies in the UK do finan-cial modelling on any scale.

So far 20 customers have bought the package which currently runs on 2903, ME29 and 2900 series

Later versions will run on the Rair Black Box which ICL is now



Industry Minister Ken Baker (left) and designer Geoffrey Smith (centre) at the launch of the ICL Strategic Vision service at the Institute of Directors.

HP beaten to the post

by Kevan Peatson
INFOMEDIA, a small California-based service house, has beaten sliewieti-Packard to the market with an electronic mail system for Newlett-Packard's own HP3000 minicommuter.

The system; called Jenny, costs \$9,300 in the US, and will run on any HP3000 with 128 Kbytes of memory operating under Master Program Executive, HP's commercial operating system for the 3000. The system is menu driven with mine special function keys, and should require no additional

hardware investment for mos users, says Infomedia.

The company plans to sell the system in the UK, but is still negotails are available, said

Hewlett-Packard confirmed tha it is developing its own electronic mail system, which should be available later this year. Infomedia has considerable experience in the electronic transmission of data. For a number of years it has been offering a teleconferencing system based on Digital's DECsystem 10. with transferring data to disk complete range of tomorrow's products available today.

Our Systems Engineering department is equipped to advise you on the best use of this device.

THE ARM

STC knows everything there is to know about high density rapid The 4305 achieves this because access storage. That's why we are the fastest growing PCM peripheral suppliers in the UK+Europe.

For more facts and information on tomorrow's products, today, call Roy Dodds, UK Sales Manager on Esher (0372) 67041. **STORAGE**

World leaders in main-frame computer peripherals.

Storage Technology Ltd., Churston House, Portsmouth Road, Esher, Surrey KT10 9AD. Telephone: Esher (0372) 67041.

British Telecom wins first major digital transmission customer

BRITISH TELECOM has come out fighting in the newly competitive business telecommunications market with the securing of its first large order for Y-2 and the satellite channels the sat market with the securing of its first large order for X-Stream digital transmission services. A £300,000 behalf by BT International. It may behalf by BT International. It may the Central Electricity and Generating Board which will link private exchanges between its London headquarters and divisional offices on a 1,000-mile network.

X-Stream, appointed on Mercury's managing director John Bird said: "Digital service will enable you to transmit that which is not possible at the moment in terms of images and information. Digital communications Services managing director John Bird said: "Digital service will enable you to transmit that which is not possible at the moment in terms of images and information. Digital communications Services managing director John Bird said: "Digital service will enable you to transmit that which is not possible at the moment in terms of images and information. Digital communications Services managing director John Bird said: "Digital service will enable you to transmit that which is not possible at the moment in terms of images and information. Digital communications Services will enable you to transmit that which is not possible at the moment in terms of images and information. Digital communications service will enable you to transmit that which is not possible at the moment in terms of images and information is going to the moment in terms of images and information is going to the moment in terms of images and information is going to the moment in terms of images and information is going to the moment in terms of images and information is going to the moment in terms of images and information is going to the moment in terms of images and information is going to the moment in terms of images and information is going to the moment in terms of images and information is going to the moment in terms of images.

X-Stream, announced in Jan-uary, can be used for sending large volumes of computer data, for

elecommunications network, povernment last week, hopes to which we can reach mutually announce its first customer acceptable financial and technical shortly". It plans to open its first strangements. . . . We have to enroutes early next year in London, followed a little later by its first system are not unreasonably last week accepted an £8 million trunk route, to Birmingham: The terms of the licence granted

months. If they fail to agree, the Department of Industry has the power to direct RT on any large three terminal equipment. Instead of having to talk at the speed you and I talk at, you will be able to the power to direct RT on any large three terminal equipment. power to direct BT on terms. BT chairman Sir George Jeffer-

son said: "There certainly will not be carte blanche on interconnec-tion. The degree of interconnection will depend on the extent to affected to the detriment of our

CGS ready to market

Multitel videotex

exchanges between its London headquarters and divisional offices on a 1,000-mile network.

The terms for the connections are to be negotiated between Mercury and BT over the next three terminal equipment. Instead of I talk at, you will be able to talk at the speed machines talk to each

signate is Derek Evans, currently C&W's head of telephones. The financial director is expected to

last week accepted an £8 million The terms of the licence granted to the Mcreury consortium (Cable & Wireless, Barclays Merchant Bank and British Petroleum) allow for interconnection with BT's network for both inland and internations. We work for both inland and internations of the licence granted customers."

Industry Secretary Patrick Jenselm Plessey Controls. A smaller version of the same type was installed in 1978. The new one, probably the world's largest, could eventually be expanded to 27,000 lines.



sage until thas been given all the destinations it is to go to and then transmits to each in turn. If a connection is unsuccessiul at the first attempt, the exchange re-tries repeatedly without referring back to the sender.

ICL wins

such as rental agreements. Bach keyboard will have a credit

Kenning's aim is to increase the utilisation of its hire fleets, as well as to improve the level of service to

INDEPENDENT Computer Engineering has ordered more than \$500,000 worth of streaming tape drives from Cipher Data Product to provide back-up for the Rodine Winchester disc drives it is selling into the middle of the programmer market. customers.

ICL won the order in competition with NCR, Datapoint, and IBM. It launched the first three models of its DRS-20 range last October to replace the ICL 1500, to provide local networking capabilities at 1.5-Mbps and to provide connections to IBM mainframes under several terminal emulations. into the microcomputer market. The tape drives are the Quaterback model, cartridge type.

30-checkout PoS system

flaw detection system, has won a \$1 million contract through its sis-ter company Bix America to THE UK's largest supermarket bar-code scanning operation, with 30 checkout lanes, is to go live in August at Portsea Island Co-op in

It will be based on NCR 1255 point of sale terminals installed in 1980 for use with just the keyboards connected to the T-8250

ised receipts, listing brand, size and price.

The hypermarket expects to gain increased sales information, increased throughput per checkout and to save on the cost of price-marking 40 million individual atems a year. The steel was the state of

Unions hit back at IT Year

SALES BRIEF

GEC systems

to speed

the Tubes

LONDON Transport has ordered over £300,000 worth of GEC 400 Series minis for passenger is formation systems on the Victoria and Northern Lines and the signalling system on the Jubilee Line. The order includes three 40% and two 4065s and is to be completed by the autumn.

The passenger information system will drive new display which show the expected time of arrival as well as the destination of

Drives for ICL

ICL has placed an order work several million pounds with CPU Peripherals of Shepperton for H

reripherals of Shepperton for 14 inch Winchester and 8in floppy disc drives. The drives are made by Shugart in the US and ICL will build them into the Perq scientific graphics computer which it is due to start making at its Letchworth factory.

£3m terminals

IBM has ordered £3 million worth of hand-held portable terminals from Reading-based MSI Data International for use by its custome service division. MSI has made 200,000 of the terminals over the last two years and IBM's are to be delivered over the next.

delivered over the next 12 months

They are designed for capturing

THE Automobile Association as installed a £30,000 UK-designed

Quarterback-up

System takes on

WARRINGTON-based MatEyal

manufacturer of the world's first ully programmable ultrasonic

supply a turnkey system for Mar-tin Marietta Aerospace to test the

carbon fibre-based thrust revers-

ing cowlings it makes for large pas-senger aeroplanes. MatHval has chosen a Hewlett-Packard HP45

mini and UK-made Unimation

Puma 500 robot arms to work with

COMPRDA'S second nuclear in-

dustry customer for its plant design management system PDMS is British Nuclear Fuels. The first

its Micropulse ultrasonic tester.

Nuclear deal

was Blectricité de France.

AA network

pleted by the autumn.

THE trade union movement fired off its first blast to the government's Information Technology Year with launch of a film entitled New Technology, Whose

Progress?
The film's makers, Education
Media, backed by the British Film
Institute, describe it as "a challenge to the uncritical 'razamatazz'
lenge to the microchip'. Its surrounding the microchip". Its hunch is timed to coincide with IT

It is highly critical of the view that new technology will "automatically" improve the way we live. The film is also opposed to the view that it is inevitable that the UK must enter the race for increased automation, and that this, by itself, will bring economic

prosperity.

Trade unionists on the panel are concerned about the impact the concerned about the impact the microprocessor will have on employment. "They're eliminating human energy and human intelligence by machines," said Mike Cooley of TASS, "and the reason they do this is that they believe by reducing labour costs that will make their industries more efficient."

Harvey Shaiken, a consultant to the US Auto Workers' Union, took up the theme. He said that a report by the Society of Manufac-turing Engineers in the US predicted that by 1985 robots would have replaced one job in every five in the US car industry. By 1990 the figure was likely to be

of the Equal Opportunities Com-mission. "There is no mechanism for distributing wealth other than through the wage, and if people

Increasing use of automation and computers is also a tool for increasing management's control over work, says the film. The final, and possibly most serious criticism of new technology are outside the wage structure they haven't got anything."

These views are the legitimate concern of trade unionists and of being put forward is that of the leisure society created by automation. "All this stuff about leisure, or increased education or whatsociety at large. Tony Benn, the Labour MP points out in the film eyer, is absolutely meaningless given the present way our society is organised," says June Stoddart is borne by the taxpayer.

that the cost of increased automa-tion which puts people out of work

Computer diagnoses fraud

by Frank Rees

WIDESPREAD fraud has been uncovered in Australia by a gov

uncovered in Australia by a government computer surveillance team. It has discovered that one out of every 30 doctors has been milking the National Health Fund on a regular basis.

The Fraud and Overservicing Detection System, FODS, says that some 900 doctors in Australia have been milking the health service of A\$100 million annually.

FODS, which has been in operation for about 18 months, has used a computer to sift through more than 80 million claims for medical benefits payments made by Australian doctors each year.

From the 1975 inception of a centralised National Health scheme, called Medibank, a computer system was used to develop complete profiles of a doctors

said.
"I became aware of CADMAT when I visited GRC and Ferranti, but we have to penetrate well below the big users of CADMAT to low the big users of CADMAT to calls, exploited home visits, and undertook needless pathology tests

and X-ray examination vorking in companies.

The first seminar is to be held in economic and statistical experts had confirmed the original diagno-

sis of dishonesty.
The FODS analysis confirms from a fear that the use of the computer would expose and quan-

Civil Service technology deal 'mainly micros' HE draft new technology agree-

ment between the government and the Civil Service unions will mainly affect micros rather than

like the PAYE project.
After two years of talks, union negotiators have agreed to recom-mend that their executive committees accept proposals agreed with Cabinet representatives last week. But the two-year timescale on the agreement means that it will run out long before the larger proects are completed.

The deal is viewed as a break-

through by both sides since the unions, represented by the Council for Civil Service Unions (CCSU), had held up the widespread introduction of microcomputers in the Civil Service pending an agree-

In return they have gained a pledge that there will be no com-pulsory redundancies following the introduction of new tech-

by the full council of the CCSU, including all nine unions, on March 17. If accepted it will come into force on March 22 and will run for two years.

Some of the unions could vote against the deal, though if the largest unions, the Civil and Public Services Association (CPSA) and the Institution of Professional Civil Servants, accept it then the voting would probably reach the twothirds majority required by the CCSU for ratification.

Both sides have had to give way for the negotiations to reach this state. The unions have conceded that they would not get a shorter working week. The Cabinet has agreed that any people who lose their jobs through new technology will be redeployed.

The definition of new tech nology used in the agreement concerns "new or modified computers or microprocessor controlled equipment used in the Civil Service which have different

French flout register

FRANCE's National Commission for Information Technology and Individual Liberties (CNIL) reports that only 27,000 operators of computerised files out of over 200,000 now in use are obeying a

law which ordered them to register law which ordered them to register
by the end of 1981.

Senator Jacques Thyraud, president of the CNIL, revealed the
massive failure to register files
when he presented his Commission's annual report at the Council
of Burope in Strasbourg.

The CNIL said it had encoun-

tered problems in the protection of personal liberties during its investigations of files held by the police, and the Ministry of Justice.

Thyraud said he hoped the French parliament would soon ratify the Council of Burope's

The CNIL president reported that, although the Socialist government had ordered the issue of computer-produced identify cards for French citzens to be stopped last summer, similar cards were still being manufactured for foreign re-sidents.

NEWS BRIEF CDC and Modcomp in software deal

SOFTWARE and technical consultancy from Control Data Corp is to be available to US minicomputer manufacturer Modcomp in a novel deal which gives CDC partownership of its partner.

The software and consultance

go with a new 32-bit processor being manufactured by Modcomp under licence from Control Data. The payment is 90,000 shares in the Florida-based company, about

Shugart for Lille

US DISC maker Shugart Asso ciates is to manufacture its SA801 Sin floppy disc drives at Rank Xerox's factory in Lille, France. Production is due to start by mid-1982. Other disc products will be made there later this year.

Ada release

TWO new Ada compilers have been released in the US by Western Digital Corp. MicroAds is an introductory compiler based on a subset of Ada, aimed at soft-ware development. Programs written in MicroAda can later be recompiled using the second more powerful compiler, which is being submitted to the US Department of Defence in the hope that it will be adopted as the industry standard.

Scottish training **ELECTRONICS** training in Scot

land must be increased if the de-mand for skilled manpower at all levels is to be met, according to a written statement from the Secre-tary of State for Scotland. It steps have already been taken that steps have already been taken to increase the supply through greater spending on degree and diploma courses in electronics endiploma courses in electronics engineering, setting up information technology centres, and providing short courses for technicians.

by Jack Gee AFTER five years of research involving some £2 million; France's CAP-Gemini-Sogeti is ready to market its Multite! videotex system which would not impair the structure of their existing computer equipment, leaving them free to associate other equipment without risk of incompatibility. Jean Claude Guillet, director for new technologies at CAP-Gemini-Multitel operates on CII-Honeywell Bull's Mini-6, In-tertechnique's Realité 2000 and Sogeti, said the company hoped to sell several hundred units of the videotex system by 1985 at prices ranging from 500,000 to two million from rival French manufacturer standard and 75 ion francs (£59,000 to £200,000). CGS has invested 10 million francs of its own funds in the project, with an equal sum from the French Telecommunications Authority Irom rivat French manuacturer Steria, which has already sold 75 units of its Videopac videotex package system in Italy, Brazil, the US, Greece, and France, over the past year. Authority. The product comprises four systems: Multitel 10 (an autonomous control system), Multitel 20 (which provides access to a videotex and computer system), Multitel 30 (control system) and Multitel 40, which is an extension of Multitel 30. Guillet said the purpose was to offer clients possibility of access to a control systems a year with 70% bound for the export market. CHRISTOU ... MAI's dealers will be fully supported

Dealer network set up for business range

by Pallip Hunter

A BIG sales drive has been launched in the UK to coincide with the release here of a new 8-bit personal computer by US manufacturer Management Assistance Inc. MAI.

A dealer network is being set up to promote MAI's range of Basic S10, the 610 and finally the 730

o promote MAI's range of Basic 510, the 610 and finally the 730 by Donald Kennett The new micro has been added. Rusiness Basic 510, the 610 and finally the 730 by Donald Kennett THE UK's largest bar-code scanning of the range run The new micro has been added. Business Basic and share a comto MAI's product line following its mon operating system with
takeover of US dealer and systems upward compatibility.

house RCO; which developed the machine. It will fit in at the bottom of the Basic Pour range, but will also be offered either as a personal computer running CP/M software, or as an intelligent terminal conor as an intelligent terminal con-nected to a larger Basic Polir com-

futer.

It will cost £5,000, half the price of the MAI 80, which will be the best up in the range.

MAI has also announced a new member in the middle of its Basio from £32,000.

upward compatibility.
MAI's UK dealer network has been set up on a basis of verticals market type, and will sell all MAI hardware, with a range of new applications software packages.

"The dealer will in future receive the same support.

nd, dealer will in future re-ceive the same support as one of our own branch operations," claims MAI's UK dealer, Peter Christou pest up in the range.

MAI has also announced a new member in the middle of its Basio ness system, which tuns on the from £32,000.

It comes with standard word processing features and a new deat includes for the usual ledger city of 120 Mbytes and magnific actions.

C 267 11 1

data at source and then transmit-ting it over telephone lines to a micro deal from IBM

data network supervisory system from Banbury-based Tech-Ne by Donald Kennett
KENNING Motor Group, for 10
years an IBM user, has ordered
£300,000 worth of ICL DRS-20
microcomputers. They will be
used by receptionists in its 60 main
car and van hire depots from Aberdeen to Dover, to handle reservations and prepare documentation
such as rental agreements. Data Products. The system, base on the recently-launched DS/4512 mote switching and monitoring alarm module, is at the AA's head office in Basingstoke. Navy spares MINISTRY of Defence has ordered a CTL 8026 mini from Computer Technology for the

card reader attached and each night the IBM mainframe at Ken-ning's head office in Chesterfield will call up all the DRS-20s over Computer Technology for the Royal Navy to run a spares control system at Portsmouth Naval Base. The system will be supplied with three 80-Mbyte disc drives and a number of software packages, one of which presents information in the form of pie charts. the public telephone network, first to collect data on the day's transacions and later on to update local files on vehicle movements and

central processor.

Using the slot scanners through which the bar-coded goods pass will enable the Havant Hypermarket, the branch of the Co-op in which the system will operate, to provide customers with fully itemised teceipts, listing brand, size and price.

Sperry Univac IN our story "\$5bn market for 16-bit micros by 1986" we may have given the impression that Sperry Univar had left the minicomputer market. The company, of course,

Govt to spend £9m on CAD campaign

y Boris Sedacca

THE government will spend £9 million on an "awareness" pro-

panies to automate their printed circuit board design.
Kenneth Baker, Minister for Information Technology, said more money would be available if needed, He announced the scheme last

of Computer Aided Design, Manufacture And Test (CAD-MAT) techniques over the next three years.
This follows the Department of

industry's £6 million three-year awareness programme for Computer Aided Design and Manufacture in the mechanical and heavy electrical engineering industries, mnounced last October.

The funds will be provided over and above the £24 million to be pent on electronics research and development by the European Community over the next four

John Noves, assistant secretary at the Dol Riectronic Applications Division, added: "The EBC money is for research. This money is for awareness—this is an evanselical servicy."

Noves claimed that the use of CADMAT could lead to a five-fold improvement in productivity for

electronic design engineers. Baker emphasised that the scheme was "demand-led . . if companies come forward there will be money made available: I expect that £9 million will be enough, but if it is not I will find more," he

smaller companies."

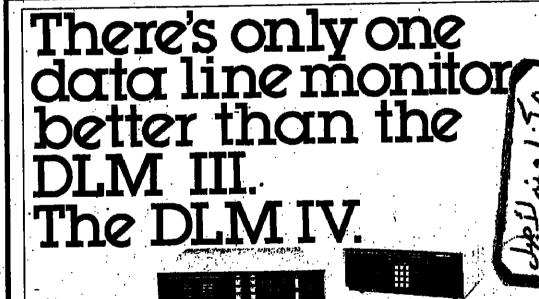
The project will take the form of broadly-based awareness seminars

directed at company directors and senior executives, short courses for managerial and technical staff, and live demonstrations of CADMAT the magnitude of FODS findings, working in companies.

June, followed by a course in Sepember. A Frost and Sullivan report has

A Frost and Sullivan report has forecast that sales of automatic test equipment will grow by a factor of four in Europe over the next decade. The failure by the UK electronics industry to invest in these techniques has been confirmed by manufacturers of CAD-firmed by manufacturers of CAD-firmed by manufacturers of CAD-firmed by manufacturers of CAD-firmed by manufacturers of cade introduction of central sed health benefit schemes, that such opposition stemmed from a fear that the use of the uipment (ATE).

They have found UK sales sion, while other European tify the extent of fraud perpensied by some doctors on health at a steady rate. slumping to near zero in the recesat a steady rate.



The DLM IV is still about half equipment. Now with even better performance - X.25 HDLC and BSC to Level 3. Plus fast isolation of faults on present and future private, dial and packet-switched lines. Your existing DLM ill can be

easily up-graded to deliver mark IV performance. (Both DLM III and DLM IV operate equally well with the Codex MSU III, the dual-drive mini floppy diskette mass storage unit for data line monitoring operations.)

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16.1 15. He was 141 to 152 has been the transfer of the best following Contractors

Petnet low-cost modems to ease user access

TWO low-cost modems are to be developed specially for Commodore's Petnet, a remote software and message network which is set to be the UK's first fully commercial bulletin board and telesoftware publishing service.

chains can be set up by telling users to go directly to a numbered page from any point in the hierarchy, rather, than by multiple-stage menu selection which provides only one route to each page.

Another difference from publishing service.

Tangerine Computers, makers of the best-selling Tantel range of viewdata adapters, will make the

Petnet is currently running trials with about a dozen users on the ADP Network Services bureau. It is due to go live later this year when Commodore has decided on billing arrangements and assessed

The Petnet service is similar to a pages of text in a hierarchical tree

Pages can also be accessed directly, if you know their numbers, instead of working to-wards them through the direc-tories. But one of the differences from viewdata is that the pages are numbered in the order that they are put on the system, irrespective

of their position in the hierarchy.
This means that users control

viewdata is that program listings need not be split into pages. Another is that page or listing charges can go up to £999.99,

Education will be a major target market. Green thinks there is a need for hundreds of simulation programs in each of the sciences. Petnet will aid their rapid development, improvement and circulation, he believes.

The new modems will both operate at the viewdata-compatible speeds, receiving data at 1,200 structure, with movement through the tree being made by choosing from a menu of up to 23 items on a directory page, or by backtracking answer capabilities as well as the

Tangerine technical director Dr Paul Johnson said that his dekeen to push the project in order to

maintain market leadership,
Petnet designer Nick Green said
he wanted the 1,200 bps half-duplex facility because it was important to make it as easy to upload pagefuls of data from a software author's micro as to download it to



All set to galvanise CAD market

A LOW-COST computer-aided design system which its makers hope will stir up the depressed UK CAD market has been released by UK manufacturer Quest Automa-

The product, Q-design, is aimed primarily at the first-time user who make the necessary investment in a

make the necessary investment in a sophisticated turnkey system.

The UK is not making the necessary investment in CAD, says managing director Tony Rbel, who adds that 90% of the systems Quest sold last year were exported. Ebel welcomes CAD awareness schemes being approprieted by

Technology Minister Ken Baker (see page 5), and says that company budget restraints have meant that investment predictions of 15 which provides a graphic worksta-

Quest's own budget picture has been muddled of late, with unexpected first-half losses announce recently and no upturn expected until next year. The company says, however, that it is looking to the long term, and has raised substantial funds through a rights issue and a loan and share options deal with British Technology Group.

The new Ordering system is for

The new Q-design system is for printed circuit board applications, but products for mechanical de-

One workstation has a 14-inch high resolution colour graphics display with digitising table, while the second has a control display and keyboard for system messages

Praise and blame for French consultant

by Jack Gee

THE French Government computer service and consultant firms whose 38,000 staff r

producing a turnover of FFRI04 billion (£1 billion) a year. Robert Lyon, head of Pring Minister Pierre Mauroy's personal office, told a meeting of Synax Informatique, which are the productions of the production Informatique, which groups we thirds of these firms: "You But the government has also been critising France's computer services and consultancy firms for

providing temporary jobs man than full-time employment. Temporary is currently the target of the Mauroy administration.

tions have also suffered from



Still a chance to star

at the DP Olympics

by Andrew Thomas
THERE'S still time to enter this year's DP Olympics, Computastars. The first UK heat will be for the South, and will be held at Crawley on May 15. The London area gets its chance at Enfield on May 23, the North on June 13 at Barnsley, and the Midlands at Birmingham on June 26.

women's teams of between three and five, and any number of teams can enter from a single user of supplier company. Only personal who are fully costed to data processing activities are elligible for early, and each team must nominate a "Number One" who will compell in all events for the individual title. For the first time, there are

Birmingham on Saturday, July 24, with the European final taking place in Beigium later in the year. Computastars is a team and indi-

which calls for sthletic skills on field and track, in general sports and in the gymnasium. Events can range from long jump and discus to the fearsome atceplechase, but part of the attraction of Computastars is that coinpetitors don't know what's coming until they arrive at the venue.

Entries are open to men's and only.

The team captain must selfut three members to compete in each event, one of which must be the Number One.

Run alongside the main competition is Computatag, the tug-of war contest, open to teams of five men or women who are not aiready competing in Computastars.

February 1 this year. These classes

COMPUTASTARS ENTRY FORM We have read and accept the conditions of entry for the Computastars/Computatug 1982 and would like to enter

.Men's teams .Men's teams Veterans ..Men's teams Computatug ..Men's teams

Signature of DP manager or equivalent authority ...

We would like to compete in the following region: NORTH (BARNSLEY)

LONDON (ENFIELD)

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Enclosed is £.........to cover the entry fees for the teams(s). Cheques should be made payable to Computastars Ltd. In all matters relating to the rules or conditions of entry, the decision of the organisers is

Please send entry form and fees to Computastars, 1175 High Street, Groydon CR0 1QG,

Dates and venues: Crawley, Saturday, May 15. Enfield, Sunday, May 23. Barnsley, Sunday, June 13. Birmingham, Saturday, June 26. UK finals: Birmingham, Saturday, July 24.

If you have a query on Computastare please, get in touch with the organiser at 117b High Street, Croydon CR0 1QG. Tel.; 01 688 6690

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NEWS BRIEF Irish modems firm launched

THREE former employees of Telectron have launched Cornell Electronics to manufacture modems and related products. Their aim is to establish in Ireland a total data corners and related to the control of data communications service to the frish market and to build up exports based on locally-produced products.

TV trial

GRANADA Television Rentals is to start a trial with 10 NCR 2950 point-of-sale terminals in April that could result in 500, costing about £2 million, being installed next year. The trial follows a one-year study of point-of-sale systems with which Granada could replace the cash registers in all its UK shownooms

Central monitor

BLACKHEATH-based systems house Brown's Operating Systems
Services has enhanced the
viewdata terminal support facility
on its IBM-compatible cluster
controller to enable the entries being made through up to seven ter-minals on the controller to be monitored from the central site. This means that a salesman at the cen-tral site could help customers to enter their orders, or the system could locate faults quicker.

Siemens US deal

SIEMENS has signed an agreement with Xerox in the US to murket its Ethernet high-speed coaxial cable based local network and its System 8000 integrated text and graphics workstation in West Germany, Switzerland and Austria. Office information systems accounted for about 20% of Siemens' counted for about 20% of Siemens'



Linear programming comes to micro users

by Claire Gooding
A COMPANY'S promise to set new standards in microcomputer long.

software was put to the test this week when Caxton Software Publishing released its first product.

The program, called Optimiser, is a tool for making the best use of resources. Users can use a microcomputer to juggle around the various ingredients of a problem, be it the making of beer or the lem, be it the making of beer or the allocation of an advertising bud-get, to reach the most efficient

cost-effective solution. The technique, known as linear programming, has long been used in large-scale production, but Caxton's aim is to make it available to micro users as a management aid. distrib

at existing users of linear program-ming by offering a cheap alterna-tive to time sharing, it expects to interest new users as well.

When Caxton was formed last year by Alan Wood of Digitus, Bill Barrow of Data Logic, and David Tebbutt, one-time editor of Personal Computer World, the emphasis was on making things easy

The firm saw itself as a sort of talent scout for British software, providing the services of packag-ing, professional marketing and micro users as a management aid.
The package costs £295 for the Apple computer, about £2,000 for the entire system, and there are distribution to the programmer who had ideas, but not the resources to sell them. When formed last October there was no product

. "The tutorial level for the beginners holds the user's very tightly," explained

ill even tell him things the disc drive will whirr

being on the right track."

Author of Optimiser is Digitus programmer Mike Liardet, who stands to gain glory rather than royalties because Optimiser grew out of a Digitus product.

"The linear programming algo-rithm was a fairly small part of the programming effort," he said. "Trapping user errors and providing the user interface were far more significant in terms of de-

out of a Digitus product.

Fujitsu in GLC gives attack on US rivals IT Year

To help the groups run the equipment, the GLC is looking for expert volunteers from the indutry to come forward, since the Council cannot provide any suff.
A group wishing to run a mailing list for newsletters or publicity will

be able to keep the list on one of

bases, and the like.

David Perry, of the GLC D

sistance in the evenings.

Almost any voluntary group, including trade unions, will be able to use the facilities, but no

political parties or commercial or

end equipment to the room and in

return will be able to use it for

consists of Wordplex and Ble word processors, a Pet, an Apple

some Acorns, a Prestel at, ad

ready expressed an interest a using the incilities is the Rape Cosis Centre, says Perry. Any other, and interested volunteer expensions of the cost of

should contact his department on

by Kevin Cahill
FACED with growing American
criticism of Japanese computer
companies, Fujitsu president Takuma Yamamoto hus launched a
strong attack on two of America's
technology giants, IBM and
American Telephone &
Telegraph. and other voluntary organisates in London now have a cluster ting up of a room in County

Telegraph.
In an interview with the Japan
Times, Yamamoto said that competition with IBM, which domiprovided the room, with a as part of its contribution to in nates the world computer marintended to keep the room gong when IT Year is over.

hates the world computer market, "was as big an issue as governmental trade control."

He claimed that despite IBM's position, some of Fujitsu's computer technologies are more advanced than IBM's.

"In some areas of both hardware and software Fujitsu."

hardware and software Fujitsu was the first to market new products, and IBM followed us," he said.

Fujitsu has been locked in battle with IBM in Japan for over 20 years and has only recently pushed IBM into the No 2 slot there.

there.
Yamamoto says that to narrow the gap with IBM, Fujitsu often has to sacrifice its own brand name. "Nearly 90% of Fujitsu's computers are to be exported for

computers are to be exported for sale under the name of foreign companies," he said.

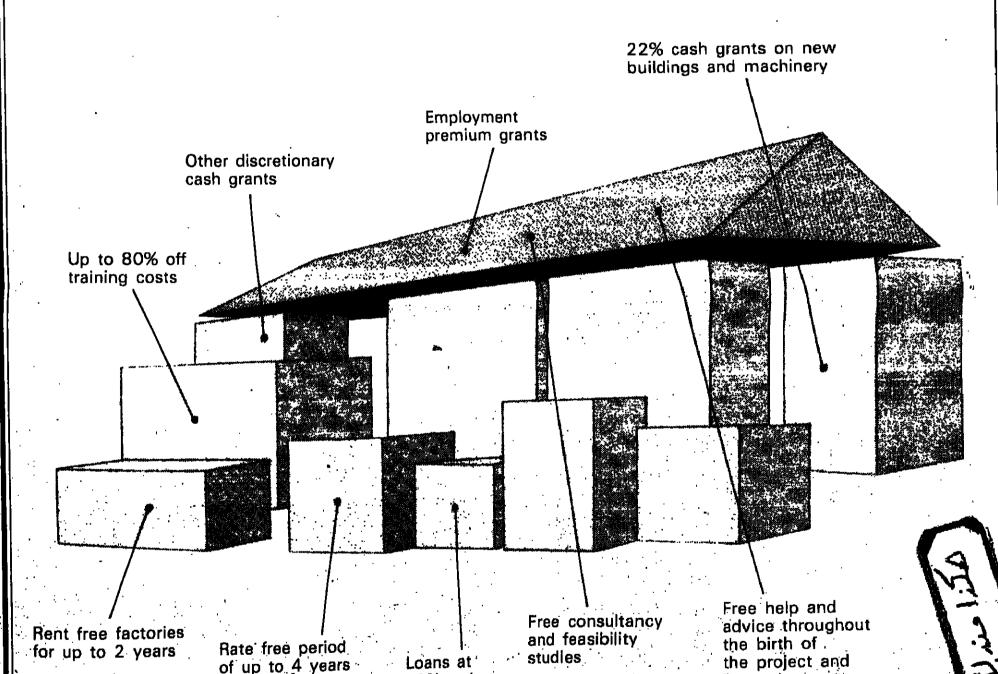
Turning to AT&T, which recently rejected a bid by Fujitsu to supply fibre optic cable for the new light ways computations. new light wave communications system linking New York and Boston, Yamamoto said that the company apparently made a mis-take in inviting foreign companies

AT&T turned down the Fuitsu tender in favour of a more

own subsidiaries.
AT&T is alleged to have traimed that Fujitsu was putting in an underpriced bid to get the business, a claim which according to Yamanoto, "damaged Fujitsu's reputation and was totally unfounded."

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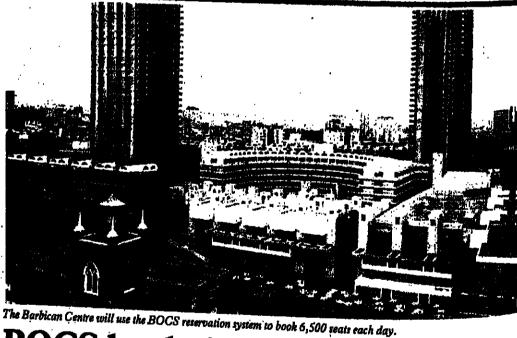


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BOCS books in at Barbican Centre by Kavis Cabill BOCS beats Boris at the Barbican.

No, not a new kind of wrestling, but the name of the two software

but the name of the two software packages which were tendered to provide the £140 million Barbican Centre in London with its real time box office reservation system.

BOCS, a DEC-based system supplied by Space Time Systems, emerged as the winner this week when the Common Council for the based on a DEC PDP-11/44, wiff

City of London turned down the ICL offering, Boris.
According to Angus Watson,

throughout the centre At the same time, Space

and Concert Centre, and in Wa rington to handle the bookings for the new Spectrum Leisure Centi

Hasler takes telex device to PI1s

by Dosaid Kennett

THE UK subsidiary of the Swiss network. BT Gold, the new indector communications company pendent company set up to market. Softw Direct and Beiggs PT spence, the Dialcom electronic mail service. Superb for its recently-issuenched word bought three for its connections to Hasler claimed to be the first of its kind. Product manager Paul Caw. The device is already approved thome said 30 of the devices had for or

The prices are from £1,200 each for one to £650 each for 25.

microcomputer systems are begin-ning to take off, with people now buying equipment to build into

rough, Hampshire, aims to in-crease shipment of fibre optic modems and multiplexers, currently in the high hundreds, three or four times this year.

"Fibre optics are now moving from the embryo stage into products," commented Dyer. "We will definitely sell equipment as a result of the show.

SPL's first military order for opical modems to be embedded into VDUs has been received. The VDUs will be used in applications requiring high performance in rugged environments while maintaining data security.

On the industrial front Versatec, California-based plotter manufac-turer, has ordered £20,000 worth of fibre optic moderns to install in a range of high-speed remote plor-ters. The optical links were chosen to cure data corruption problems.



Series CM3000

ADDITION

FIBRE optic data links for Gavin Dyer, sales manager of Systems Production of Farnbo-

Packaged software boost for UK

MOVING into the UK with a big push in packaged software pro-ducts, Vector International, the Belgian-based European represen-tative of Digital Research, has signed up three British distribu-

At the same time, Digital Re-search has announced in California that it will be working closely with Intel to develop a multi-tasking multi-user operating system for the new iAPX 286 16-bit proces-MP/M-286 will support the sor. MI/M-200 will out of man-full memory protection and management and the virtual memory facilities the chip offers.

Intel will supply prototype hardware for Digital Research to work on, meaning that the operating system may appear at roughly the same time as the chips do in ny number. Sixteen-bit languages and applications running under MP/M-86 and CP/M-86 and 8-bit CP/M packages would then provide a software base for using the

Tamays in Windsor will distribute the whole range of Digital Research products in the UK -

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system for 8-bit micros, CP/M, and its derivatives — says David tion software to Displaywriter Atkinson, Tamsys' software mar- users. keting manager.

Xitan Systems of Southampton will also carry the full range, but the Legal Connection of Farcham, Hampshire, will only handle CP/M-86 and languages for the 16-bit 8086-based IBM Display-

Jim Porzak, Vector's standard software division director, says that Vector itself will be setting up in Tunbridge Wells in April. It will supply market support to the distributors and UK OEMs and hold local stock of the software

"The big push will be on CP/Mof the year, he adds. 86 for the Displaywriter," says Porzak, who hopes CP/M-86's availability will encourage software people to move to 16-bit systems.

The Displaywriter, IBM's major

cept a general purpose operating system, according to Vector. The

MICROPROCESSOR

SOFTWARE

at the University of Selford 26/27 April, 1982

using 280-based development

ADD GRAPHICS

Full details of this and other cou

Microprocessor Short Courses L (GW), Department of Electrical En nearing, University of Salford, S. ford M5 4WT, Tel: 061-735 5845, Ex 248 or 483

Availability and support will be pushed, and documentation translated into various languages, which will help UK OEMs to sell

should have stock by the end of March. Other languages in 16-bit versions will follow by the middle

stand at Microsystems '82 was the presence of packaged software for DEC's VT180, the VT100 termi-The Displaywriter, IBM's major entry into the word processor market, has all the features of a general-purpose microcomputer except a general purpose operating no hardware to demonstrate them

operating system from White-smiths, is included in the basic system, with Pascal and C compil-A pre-production prototype of the IMP-68 was on show at the Microsystems '82 exhibition in West London last week. It at-tracted a gratifying amount of in-terest for the new Traceddo.

terest for the new Tyneside com-pany, which is looking for finance as well as custom for its first profor the next six months will centre around the Digital Research languages, CBasic, CB-80, PL/1-80 and Pascal/MT+.

in Europe, Porzak says.

A 16-bit version of Pascal/MT+
will be launched in the US in mid March, and Porzak reckons Vector

One strange facet of Vector's ning since 1978. This year at the West Centre Hotel it has concentrated on these technical areas, but has been notable for the software

A FORETASTE of this year's anticipated feast of new 16-bit set up three months ago, after la Dawson and Alan Cleary, parties in Real Time Systems, the microcomputers has come from European distributor of White smiths' US software product, were approached by Mark l'Anno and Dave Liddell of Riscoun three month old Integrated Micro Built in Britain around the Motorola 68000 processor, the machine has 256K of RAM, an 8nch thin line floppy drive and a 514-inch Winchester disc as stan-

Made-in-Britain

16-bit has Unix

related system

I'Anson and Liddell bad a 68000-based S-100 bus card and looking to put a Unix-type operaing system on it, went to Rel Time Systems. Dawson and Clear wanted to build hardware, so the company was formed. Within company was formed. Within three months the system was boxed — in a case styled by a brought-in industrial designer—with Idris up and running.

"You've got to move fast one you get going," comments Dayson. The main problems entempt handling, but these are now

handling, but these are now solved, he adds.

Weekly's show for technical and He sees the main market for the industrial microcomputer users and for systems builders. It is in-tended for visitors who want to machine being ORMs and people wanting to develop application software for the 68000. Some apbuy components and peripherals plication software, cross compiler to build into systems, who build or and assemblers for microprocessor development, are already available from Real Time Systems, and use microsystems in process word processing software is on its way from one of its customers.

This will initially be written for an LSI-11 system, but because of Attended by senior engineers and management - development the ease of transportability the Idria affords it should not require much effort to move onto the MA engineers, research managers, software specialists, directors and the like - the show has been run-68, according to Dawson.

System software support wilk supplied by Real Time Softwar, which is clearly closely linked with Integrated Micro Products. Dawson and Cleary are both partners in

3D snaps up school project micro THE tale of successful microcom- three Sevenoaks sixth formers.

control and product applications,

or who use microcomputers for

technical jobs like design engi-

dard. Idris, the Unix-related

puters that started out as a de-velopment by two men in a garage is a potent one. The success of companies such as Apple has tempted many into the microcom-

puter jungle.

Now, from London-based 3D
Digital Design and Development,
comes an 8-bit microcomputer that
started out as a school project from

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At an exhibition two years ago, 3D's directors Alan Mills and Kahtan Kibasi were approached by the schoolboys with a 6809-based board they had built as a prototype system to help with their

> graphics and space invader programs, and they wanted to declop it further The result of this development is the 3D09 system which was shown in public for the first time

at this year's Microsystems exhibi-The 6809 machine, with 64K RAM and a controller to run four floppy drives of any type, according to Mills, is aimed primarily at the scientific and technical market. It costs £2,800 with twin floppies giving 2 Mbytes of storage.

"There are any number of computers around in the commercial area, and iots of dealers with experience in fast and furious compe-ultion," says Mills. "Our machine erve as a commercial system, but the main thrust, at least to begin with, will be the technical

This reflects the nature of 3D's main business since it was set up four years ago. It places most emphasis on interfaces for IEEE 488 bus systems, having started out with a printer interface board for the early Pets, before Commodore itself provided one.

"We saw a hole in the market for Pet printers, and were then approached for a whole range of products on the 488 bus. We expanded from there, getting into cuistant work, commissioning and installing systems, and writing software, but staying in the technical area."

Prices are single unit quartity. Ex VAT

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Nev. Head Office: Working Business Park:
Albert Drive, Working, States/GUZ1 EYV.
Tal: Working (04862) 7(00) Telex: 359509
Northern Office: Tell Harrodees (0423) 503967 He sees the operating system 3D offers for the 3D09. Plex, and the machine's multi-tasking capability as powerful features. An IERH 488

soon, and then the machine will only lack colour and hard discs, Mills says.

about 11 times faster than a Pet

sixth formers, agrees that it is

to encourage his out-of-

gramming.

William Morel, one of the three

Van.

MILLS ... Airning at scientists.

The system can run a couple of remote terminals, for remote data entry and interrogation of the system, but true multi-user opention will have to wait until the Uniflex operating system, a blend of Unix and Flex, is implemented. Mills says 3D will be looking at this at the end of the year.

He claims that the memory boards, which run at 2 MHz with no wait states through the design of the refresh circuitry, are faster than most Z80 systems He also says that the best of the Basic interpreters 3D can supply, a pre-compiler giving intermediate code, is very fast. He reckons it is about 11 street fast.

draws less then 0.8 Watts.

than the two-chip LSI-11/23, and draws less then 0.8 Watts.

Like the Falcon board, the T-11 hip is aimed at control applications, ohes using "burded involved from DEC, at below £100 in OEM

HIGHER performance for proces-

It has two micron design rules, and is the first Intel HMOS technology to use wafer stepping lithography and dry etching to attain

tomers do not have to cope with

Inmos 'undecided' on methods of financing

lion have been signed.

good customers in Japan.

WHILE the UK factory of Britain's government-backed chip company Inmos takes high tech shape in Wales, continuing speculation surrounds its future invest-

Reports abound of plans to raise capital from private or government capital from payatta governess, and to build new plants in Britain, or Japan, or the US, but James itself is not giving much

The official line is that Inmos will be looking for external finance to grow, and make the most of its opportunities. This has always pr been the intention of Inmos and the National Enterprise Board (now the British Technology Group) that put up £50 million to set up the operation.

But the method and timing of such finance has not been decided, Inmos says, adding that it would not wish to exclude from its hinking any particular source of

Wright, director of Inmos' UK operations division. "We are nanoseconds.

within our finance, and capable of supporting our manufacturing operation. But every semiconductor manufacturer needs more Inmos' ability to attract private end of this market, with high reliamoney will depend on whether it can convince potential investors believes that the performance is

that the company will be a what will be wanted and custorners successful force in the market. will pay the price premium. will pay the price premium.
This part is likely to be the first While some observers believe prospects are not good, Inmos seems sure of its chances of sucproduct through the UK plant at Duffryn, just outside Newport in Gwent. Next week the wafer fabrication area there should go production in the US factory, turnover has passed \$1 million a month and is rapidly growing. Bookings are running well and sev-

eral contracts worth over \$1 milequipment to be in place and com-missioned towards the end of May. Immos claims significant market penetration in the obvious market for 16K static RAMs - for build-Emphasis will be placed on re-liability and quality of devices pro-duced at the factory. All incoming materials will be checked to make ing into computers - including It estimates it has between 60% sure they meet the required stanand 80% of the market for fast dards and there will be extensive testing of manufactured devices at all stages of production.

ground, but Iann Barron, Inmos co-founder, has indicated the general nature of a device under development at the design centre in



COMPUTER WEEKLY, March 4, 1982

by Robert Parry

Plant room at Inmos' Duffryn fac tory

sor devices are still thin on the memory with a small but powerful ocessor on the one chip.

This will allow it to process large quantities of information quickly, particularly necessary in applicaions such as telecommunications

before the end of next year, and until then the company's fortunes seem to rely on the memory devices. There is little doubt about the quality of the designs, only about whether the market want such devices.

Digital to release T-11 as single chip

DIGITAL Equipment's chip level PDF-11 microprocessor the T-11, is to be available as a single chip from April. The device has only been sold on the Falcon single board computer since its launch

The T-11 is a 16-bit processor running a basic PDP-11 instrucion set, compatible with the range of LSI-11 boards and PDP-I minicomputers. It can have a 16-bit or 8-bit data bus, user-selectable for performance (16-bits) or

lower cost (eight bits). Five micron technology puts 13,000 transistors on a die five millimetres square. The number of

the small die size at a low cost. The move from DEC's six micron technology, used in the LSI-11/23 two-chip set, involved considerable redesign, giving an increase in circuit density of 30%, about twice what would be achieved by a simple linear shrink.

The T-11's smaller scale cir-

cuitry makes it operate faster while saving 20% of the power needed. Running off a 7.5 MHz clock, its execution speed is roughly the same as a PDP-11/34, and twice that of a PDP-11/35. It was faster that of a PDP-11/05. It runs faster than the two-chip LSI-11/23, and

chip is aimed at control applica-tions, ohes using "buried intelliquantities.

gence" - with processors built control, for example - according to Edgar Valentine, DEC's LS marketing manager. "The intention is not to compete with other products, rather to offer a downward migration path to established DEC users," he says.

Valentine does not see the device competing directly with specific chips from other manufac-turers either. It will add to the spectrum of eight and 16-bit de-vices available to designers, he

A great advantage for the processor, in his view, is the ease of transferring expertise in developing application programs gained from work with VAX-11, PDP-11 and LSI-11 systems. The device will be available in

sample quantities from April, with volume following in the summer. Rather than offering just sample chips, DEC will be producing a "starter kit", containing a smal number of T-11 chips, document tion, software and tools needed to get acquainted with the micropro

The kit will sell for several thousand pounds, Valentine reckons.

Intel makes higher performance promise

sort and memory devices is on its way from Intel.

An 8 MHz version of the 8088,

intel's externally 8-bit but internally 16-bit microprocessor, has been introduced, a 60% performance advantage over the 5 MHz standard part.

"Our HMOS-II technology enables the 8088-2 to achieve the bighest performance available.

dighest performance available rom any 8-bit microprocessor," claims Jeff Miller, marketing man-age of intel's microprocessor com-

ponenjs operation.

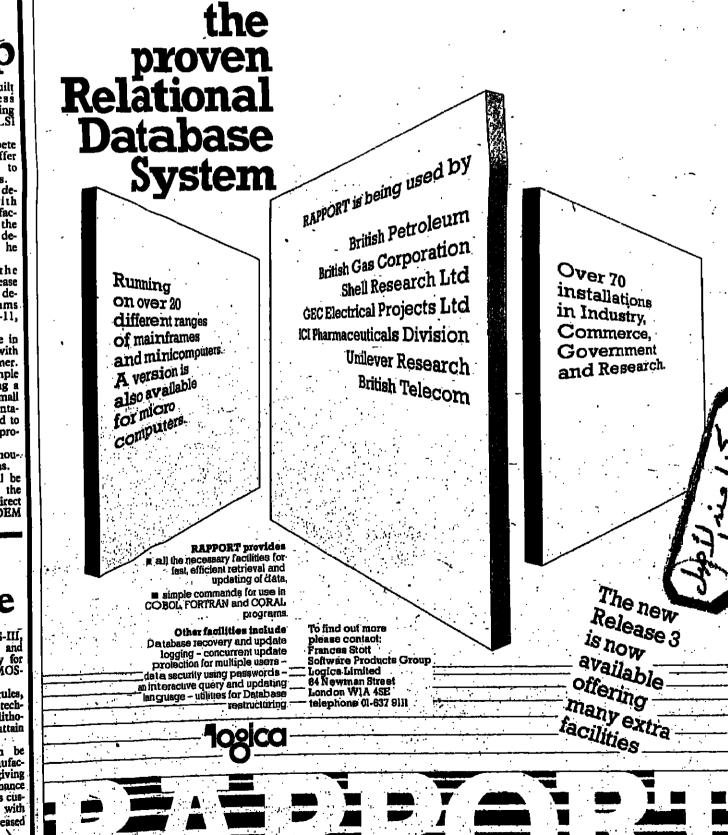
But HMOS-11 (high performance mail oxide semiconductor), developed in: 1979 from Intel's proprietary HMOS process, is now to longer the highest technology for its memory and microprocessor divises.

A third generation, HMOS-III, will improve circuit density and performance. The gate delay for HMOS-III is half that for HMOS-II, at 200 picoseconds.

the required tolerances.

Existing components can be directly shrunk to be manufac-

tured in the new process, giving better density and performance without redesign. This means cus-



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Human brain is the pattern for Japan's futuristic system

MUCH of Japan's industry is driven along lines which are laid function.

2. Knowledge base management certain levels of solution in a matter of a few seconds. down by agreement across govern- 3. Intelligent interface function." ment and private sectors. Computers are no exception, and the Fifth Generation project which has now been defined is remarkably candid

The driving force is to overcome the country's grave disadvantages Japan has too many people, not enough food and raw materials, and an almost complete tack of

digenous energy. These are the basic goals set out for fifth generation computer solu-tion. A breed of systems is needed which combines natural language input with genuine VLSI (very

large scale integration) technology. The world is currently in the fourth generation of computers, little more than bigger and faster versions of the IBM 360 series,

The Japanese intend that the fifth generation computer system will solve problems and not are interaction of the three key areas identified above. will solve problems, and not, as many current systems tend to do, simply make problems go around

The first step in orienting these systems towards true problem solving, according to the preliminary issued by the Japan Information Processing Development Centre, JIPDC, is to base the design on those social goals which could realistically find a technical solution.

This approach, though attractive in that it provides socially useful and therefore politically acceptable goals, has the disadvan-tage of not furnishing clear guidelines to project managers. To ensure that the end result was a unified system, and not a series of conflicting technologies each of which appeared capable of achieving the desired outcome, research objectives and functional goals were set up from the beginning.

The goals laid out for the re-

search and development phase of the project, which is expected to last until 1984 for the basic techno-

The fifth generation will have the following basic functions: . Problem solving and inference

To achieve those three functions in one system, the report estimates that the hardware will have to operate at between 100 million and 1,000 million logical inferences per second. (According to the report, one logical inference using existing computer techniques would take between 100 and 1,000 machine

istructions to execute.) The idea of making a machine operate by means of logical inferences, as opposed to the current chain logic mode of conventional software, is extremely ambitious. It is an attempt to emulate the way in which the human brain itself appears to function, by rapidly making trial and error estimates, skipping across logical pathways which, if followed, would make human activity incredibly slow.

The system is consistently seen

Interface between computer will approach the human level

The inferential functions are derived from the machine's ability to access a huge knowledge-based (as opposed to database) management system, which in a typical fifth generation machine will hold between 100 and 1,000 sigabytes of data. The inferential functions terface system which will allow, for speech, graphics and natural lan-

In short, what the Japanese re-searchers will be looking for is an overall system to which you can address your problem in whatever your everyday language happens to be, and from which you can get, not the next step in the problem, but the complete solution fully

shown in Figure 2.

The fifth generation "will be oriented towards processing knowledge information and will have quite a high logic capability," the Japanese say. Its greatest fea-ture will be that "interface between man and computer will approach the human level."

Describing current technology the report says that man-machine dural programming languages. To solve a problem with the help of a computer, man had first to describe, model and program the

In many cases this has meant unpicking long established formu-lae and rewriting solutional proce-dures which work well enough in their existing form.

Japanese Fifth Generation project is an ambitious attempt to install a problem solving and defi-nition procedure into the basic structure of the final machine.

The report states that the new machine system will use logic programming languages or problem solving languages for trial and er-ror logical inferences.

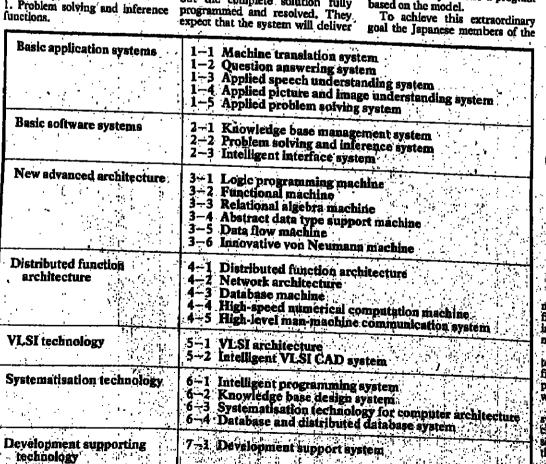
"The Fifth Generation computer

system will always utilise knowledges required in series processing, beginning with inputs such as speech; natural languages, pictures or images from the human system, and extending to understanding these inputs, synthesising and executing programs around

them, and generating responses.
"These knowledges include enowledge of languages, a knowledge about Images, a knowledge about problem do-mains, and a knowledge about the mechanisms and data expression of the machine system, all stored in a

In terms of simple functioning, the project is intended to deliver computers which will be able to understand a problem description and from that description and from that description generate a model and synthesise a program based on the model.

To achieve this extraordinary



igure 2. Topics currently under development (from the JTPDC pretiminary report).

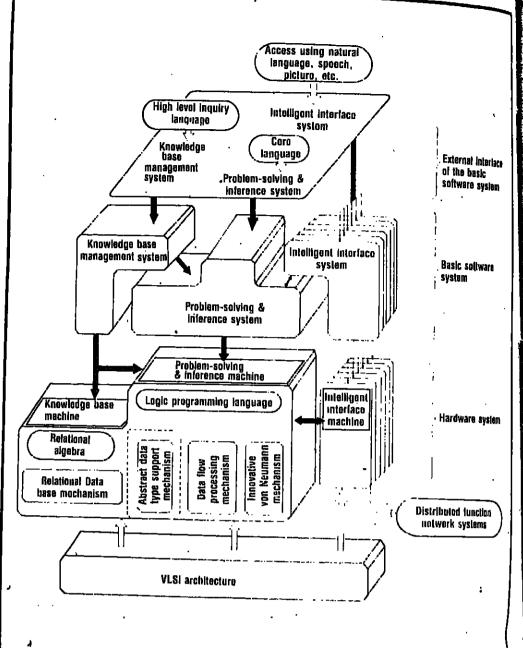


Figure 1. This diagram represents the current Japanese originated 'image' of what the Fifth Generation system will lob like when it finally appears in 1991. Essentially it is not one single computer, or computer type, but a with finite computer and parallel processing machines front ended by an interface machine which can accept problem tatements in a natural language.

are currently used in a number of existing computer types, including the Cray series, and essentially involve the application of linear algebra to parallel processing func-

"The hardware architectures shaping the functional components will be based on a combination of six machines. These are the six machines that are being studied as the likely candidates to establish the new architecture. The machines will be so combined by adopting the distributed function architecture, namely by applying the modularisation, adoption and microprogramming techniques."

> The Japanese are not proposing a such, neither are they stepping too far into the future

For the smaller computers of moderate performance 's firmware base architecture built on innovative von Neumann techniques will be adopted."

In a vital comment on the internal operations of the smaller fifth generation machines, the report indicated that new languages will be invented."

port indicated that new languages will be invented.

For the powerful large scale systems data flow machines including functional machines will-serve at the core technology in their construction. It says.

The actual intended functioning of the fifth generation "multiple" CPU is spelled out as follows:

"For the problem solving and

team have already laid out a theoretical hardware configuration part in the logic programming cveryday use, basic sentence part in the logic programming cveryday use, basic sentence part in the logic programming configuration between the configuration include: "bases of basic words in the logic programming control to the logic p nachine will use a large-scale data procedures themselves are and the knowledge base will be processed by a small-scale, highspeed relational algebra muchine. |This| will use a suitable data flow mechanism for its execution."

The report then goes on to say "a large-scale knowledgepased computer will use as its core a large-scale relational database machine including a relational al-

By so clearly emphasising the parallel processing and database type functions at the core of the new machine, the Japanese are not actually proposing a hardware revolution as such, neither are they stepping too far into the future, since they intend that the hardware itself — the memory chips and logic circuits — should be fully specified by the end of

Based on the current state of the art, that suggests a 10,000 gate logic circuit chip for the processing 256K or one-megabit dynamic RAMs with access times of around

RAMs with access times of around 50 to 100 nanoseconds. In fact, it suggests that the Fifth Generation is looking to the overall structure tather than the hardware, to provide the solutions.

For any machine to work in the manner in which it is intended that the Fifth Generation will work, the machines must have access to an unusually high level of information, uniquely structured.

unusually high level of information, uniquely structured.

In the global knowledge base which will service the system the sub-knowledge bases. These are: a general knowledge base similar to common sense, a systems knowledge base which will gather knowledge related to systems, and surface fields knowledge base which will gather knowledge about certain applied fields.

The final phase, the development of the sub-systems, will begin in 1985 and end in 1984. MITT plans to invest 1984. MITT plans to invest

terns and basic scripts, a base dictionaries of various languages and sentence construction and other bases related to natural languages,'

systems knowledge base will include: "bases containing specifications for the system itself, such as a processor specification description base, an operating system specification description base, a language manual base, a program module base containing programs which are highly usable,

The system will take ten years to produce

The application knowledge bast will include a VLSI design technology base, a computer architecand other bases.

According to the latest reports from the Japanese Ministry of international Trade and Industry, which is the co-ordinating body for the project, the Fifth Generation system will take ten years to

The whole project will be in three phases, the first of which, the basic reserch into technologies will commence this year and end in

SOFTWARE FILE

Legal link-up pools databases in UK and US

be given a boost by the interna-rional linking of legal databases. for access to the database, which is

Eurolex, the UK-based division of the International Thomson Orion, has announced a linkwhich has a legal text database held in the US. Lexis charges £1.20 per minute, but claims that up with Westlaw, the online legal research service of West Pub-lishing Co in the US. This will give UK users access to full-text information about federal and state law in the US, as well as UK, EEC and other European law.

installing our own transatlantic machine cable, and customers dial into our multiplexer at Bell Yard," explained Kyle Bosworth, Lexis banks of numeric information marketing manager. "You can read through 60,000 volumes of ons, often located in sevcountries. Geisco and SIA law reports searching for one word in four seconds at 9 a.m. The same bases, and I. P. Sharp is now search still only takes 12 seconds, later in the day when the Americans are using the system as well." International in New York and the Organisation for Economic Cooperation and Development.

The Eurolex-Westlaw link will Mbytes of legal text and research material consisting of references and precedents. Eurolex is leasing space on IBM and Amdahl equip
space on IBM and Amdahl equipin the state of California alone," ment owned by BOC Datasolve, which will also provide networking support. Pilot connections are now being set up for the transatlantic link via the International Packet

Switching System.
Software for the project was developed by the Atomic Energy Research Establishment at Harwell, ader advisors Norman Nunnt is a non-dedicated system, and will link up via a telephone line to 90% of standard teletype equipment, according to Charles Arhur, marketing manager for Euroex, so that customers will not need to invest much capital in specialised hardware.

Competition between Eurolex and Lexis for customers in the UK will inevitably be fierce, because of the limited number of people able to understand the text held on the

ostensibly less than clients of

Butterworths, the legal publishers,

it works out cheaper becaus

"We have gone to the expense of

access is faster.

commented Bosworth. As well as qualified members of the legal profession, many universities, polytechnics and government departments subscribe to one or other of the systems. Eurole claims to have 90 users in the UK. including ICI, and a number European clients, while Lexis has over 2,000 in the UK and "many

The next step for both companies will be to expand the service to cover more countries. Lexis is in the process of adding French case material, but Burolex is keeping its

thousand" in the US.

options open.
"We have an open-ended policy
for the future," said Arthur. "We "The beauty of this system is are open to gateway arrangements that it's British and it's competition throughout the world."

Core dumps bypassed

PLOUGHING through core dumps may become a thing of the past for IBM DOS users following the UK release of a debugging tool by Namic, the Luton-based software distributors.

Namic has announced the wailability of Abend-Aid, a product that uses the computer to anslyse aborted program runs, for DOS/VS and DOS/VSE machines.

Developed and owned by Com-puware of Michigan, Abend-Aid is wored in the Shared Virtual Area of the operating system and intercepts calls to the standard IBM core dumping process when a run aborts. It then examines error codes and produces an analysis of continue with a core dump if there is insufficient information for the lations world-wide, 300 of which programmer.

sible for the user to override the

"We have a 'user exit' option which allows the user to insert a JCL card to select only certain types of failures for analysis, or to request dumps for everything," explained Steve Fagan of Namic. Namic claims an 85% success

rate for the package in solving program cancellations, and says that it reduces machine overheads by saving printer time and paper on core du

Costs for leasing Abend-Aid vary from £650 to £1,670 per year, but Namic offer a 30-day free trial

SOFTWARE BRIEF

MARCH will see the introduction of a database system for the Commodore Vic 20. It has been produced by Stage One Computers of Poole, Dorset, and is expected to cost around £50. Stage One claims this is the "first serious business-type program on the Vic".

Time!

**Continuation Time of Poole, Dorset, has appointed Cincinnati Time of Ohio, a subsidiary of General Signal Corp, as a representative.

BM enhances WP

ENHANCEMENTS announced by IBM for its recommodities.**

Timelord to US

TIMELORD, the time recording thicroprocessor based package, is to become available in the US and Canada under the new name CTT 3000. Its designer and manufac-

inquiry, update and personal computing. It will now support datastream compatibility under IBM's Systems Network Architecture (SNA) for certain functions of the 3270 family of data processing displays and printers.



Information on Merseyside Transport's 1,200 vehicles will be provided by Busman.

Bus system tells passengers where to get off

which provides passengers with metables, is being installed by

port Executive,
Developed by Wootton Jeffreys & Partners, the system is designed to increase the number of riders by expanding their awareness and knowledge of public transport, according to Richard Williamson, associate partner of the Woking-

based systems house. Merseyside Transport has a fleet hours, mileage by area, and crew of 1,200 vehicles. The Transport

man, module which it has ordered will initially be provided on a bureau service while an assessment of savings is made.

Busman covers the four main requirements of a bus company: operations, planning, marketing and administration, and produces timetabling and personalised pas-The operations package forms the nucleus of the system, covering such tasks as crew and vehicle scheduling and production of bus

range of minicomputers from the model 400 upwards, but Wootton Jeffreys plans to extend it to other equipment when demand has been established. 'We would like to make it more portable," explained Williamson.
"We could take the input/output part and put it on a micro. Linking

The system runs on the Prime

The system can be used produce detailed instructions for routes involving travel on buses,

with mainframes will also be pos-

timetable for a neighbourhood to be handed out for publicity pur-

poses.
"Half the people travelling round the public transport system offers. Our object is to increase ridership by awareness and knowledge." Williamson exknowledge,'

Costs of the system are on a sliding scale, from £20,000 for a large operator, such as London Transport, down to £6,000 for a fleet of 100 vehicles.

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by Kevin Cahill

IT production beats slump with 12% rise

DESPITE the recession real growth in UK production of information technology products is running at 12%, according to a report by Henry Cook Lumsden and Co. The Manchester-based stockbroken is a landiceptor based support of the cook production to achieve supremacy. stockbroker is a leading computer

high technology sectors, defines industry. nformation technology as the convergence of computers, comcations and office systems.

Neil Barton, the author, says that with investment per office worker presently only one twentieth that of factory workers, office automation will be one of the major growth points of the economy over the next decade.

His opinion about the prospects th in office automation closely follow those of some Japanese commentators who have of office jobs in Japan have any form of technology associated with

Neither Barton nor the Japanese, however, point out that gen-erally profits arise from factory activity, while office activity is an overhead in financial terms.

This could mean that growth predictions based on existing estimates of the office population could be exaggerated unless some allowance is made for rationalisaions and manpower reductions in

nduct • Economics • Umbrella services • The

Ted Sedman, J Doring, Murray Codk, Tony Book,

years. Speakers include: John Wakeham, MP.

Jenny Clayton, Tim Chapman, Colin Tipping, Geoff Hutt: Andrew Lighting, Anthony Harris

Canadian experience - Private systems - The next ten

kohn Durham, Alan Haimes, David Gilbert, Ken Kaight,

achieve supremacy.

are concentrating on semiconduc-The report, which seeks to tors, an area in which they have establish the major trends in the scriously damaged the American

Barton's account reflects the American view of the position, but there is some reason to doubt the extent of actual "damage" done to turers by the activities of the Japa-

Price-cutting in 16K and 64K chips has been widespread among American as well as Japanese companies, as both have tried to counter the effect of weak markets, particularly in the US itself.

Barton's report, which is insoluted out that there is some form tended primarily for investors, of automation in 90% of Japanese looks at a number of sectors in the factory activity, but less than 4% industry, and sets out growth pros-

Application software. According to Barton the likely growth rate in this sector over the next few years

One contributing factor is that the number of computers being delivered into use is growing ten times faster than the population itself. This has produced a demand for systems analysts and programmers far in excess of the conceivable supply, thereby poten-tially greatly increasing the cost of

Barton is sanguine about the so-called "Japanese threat" to the table which shows the change in

Part of this change is attributable to the inclusion of micros in the figures. Barton says that with the extensive development of standard operating systems such as CPM. and latterly Unix, the growth of mail order sales of application packages and operating systems

He identifies ACT as the most successful UK company in terms of software publishing, but becompany has emerged to challenge American dominance in the field.
In 1981 ICL created an applica-

tion systems division which is currently investing £25 million in the creation of application packaged software, some of which will be used on micros such as the Rair Black Box which ICL now markets. ICL's investment is a quarter as big as the amount that the Japanese computer industry is pouring into software - currently £100

Viewdata. The report estimates that growth in the provision of viewdata-type services will average

Barton identifies IBM as a weak supplier of viewdata technical ca-pability, and suggests that the market leader is Cullinane, which ment system via ICL.

Given a central filing database and printers, the existence of small puters will extend the ability of office workers to do their jobs, he says. But the problem is the

According to a series of reports ate last year the hardware available to do computing tasks has long ago outstripped the software or structural techniques available to make effective use of even exist-

ng systems. Michael Whittaker, an industry analyst at brokers Simon and

companies .

ALUN-JONES . . . leading Ferranti's drive on the electronic office market

The market for viewdata products is still very dependent on British Telecom. Barton makes no comment on the extent to which the growth of Prestel has been hampered by non-volume strategy pricing by BT. But he does say that "regrettably, British Telecom regrettably, British Telecom continues to be starved of the necessary funds to update the telecoms nerwork . '

Barton predicts that newspaper and publishing companies will be in the forefront as suppliers of riewdata services.

Desktop computers. Surpris-ingly, Barton predicts that growth here will average about 30% per annum over the next few years.
Usual estimates for this sector

ange between 50% and 100% with npanies like Apple and Sord rowing at between 100% and 00% now. However, Barton, perhaps accidentally, highlights what is likely to be the brake on apid growth over the next few

sonal computer in 1980 and by 1985 more than 30% are expected Engineering (CASE)

The leading supplier of standalone management workstations is probably Xerox, says Barton, but in the UK he reckons that the lead position is shared by IBM and Triumph Adler (via office and electronic machines).

Graphic computers. The highest growth rate of any sector in the IT industry is predicted for the graph-Without elaborating on the relationship between hardware and Barton reckons that

growth in this area will be 35% over the next few years. Sales of any significant size cannot be expected in this field for several years, partly because the UK's leading suppliers in the area — Quest, Ferranti Racal and ICL are not offering products which are cheap enough to attract volume

Mainframe computers. Recently this sector of the market has shown the slowest growth rate, forcing ICL to devote its energies to other

Despite this comment, and the lowest growth prediction he makes for any IT sector at 12%, Barton says that in his view many UK customers who did not purchase last year only postponed investment decisions, and feels that a catching-up process is now begin-

traffic growth estimate for the next Coates, suggests that up to ten years of productivity gains could be made from simply applying the power of existing computers effectively.

According to Barton, 15% of American office workers had a permultiplexers.

traffic growth estimate for the next decade of 45% per annum, Barton reckons that growth in real terms for products and equipment will stick at about 15%. The principal growth area within data communications is expected to be multiplexers.

Forecasts to 1983 for UK

ALONGSIDE a general access
of UK companies which are a
tive in the field of information technology products and supplies, Neil Barton's regor makes a series of prediction about specific companies in the sector.

A selection of his forecast a comments is included below. Applied Computer Techniques (ACT)

Profits at ACT to March 191 were £0.8 million. The forces by Barton is that the company will make £1.0 million in 1981 at 1982 £1.4 million in 1983.

Describing CASE as a wall

managed small company with a high technical reputation in the data comms market, Barton

forecasts that the company's pe-tax profits will rise from less year's £0.9 million to £1.2 milion

nis year, and £2 million by the

Although the 10p shares at now selling at about 225p, which gives the shares a price can be ratio (the measure of likely dri-

dend payment) of about 27, la-ton recommends CASE at a

With Ferranti, led by MD Derok Alun-Jones, about to make

electronic office market, profe there are forecast to reach [2]

million to March this year, and rise sharply to £30 million by March 1983.

Barton says that ICL has not completed the launch of its not product range, with a consider able reorientation towards sen-

top computers. A good first que-ter is indicative of the resurgence

Following restoration of b

profits next year, growth of 15th thereafter is seen. ICL is at the centre of the British IT is designed the Department of Industry aims to keep it there.

Barton suggests that ICL vil report a £25 to £30 million profit to September 1982 and £60 million to September 1983. Needles

to say, he regards the share at strong buy.

of this company.

strong buy.

ing most.
In the Scottish development region, IBM's Greenock plant, From an investor's polit of view, ACT is considered expewhich employs 2,300 people, re-ceived a total of £1,089,000 for the sive by Barton. Computer & Systems

The grants have been used for a variety of purposes, according to the company, including the new materials distribution centre.

All the money went to companies with a parent based in America.

The main recipients of regional to the Welsh Other computer industry bene-

ter companies, almost exclusively American, received £2.8 million out of the total £159.7 million allo-

cated throughout the various de-

clopment regions.
The sum itself is relatively small

and the fact that most of it has

parentage is also a sad reflection on the UK computer industry. The bulk of the grants were allo-cated in Scotland, with IBM get-

COMPANY NEWS - 21

Americans take

UK govt grants

lion's share of

GOVERNMENT statistics for regional grants allocated in the third quarter of 1981 show that compunits almost exclusively the companies, almost exclusively (£38,000) and NCR engineering at

The semiconductor companies Motorola and National Semicon-ductor each received substantial grants from the government.

Motorola was given £980,000 at
its East Kilbride plant, and

ational Semiconductor got

Hughes Microelectronics, which specialises in military applications, received £28,000 for its plant at In the Scottish development re-

gion no UK computer or semiconductor company received any grants for the final quarter of 1981. All the money went to companies The main recipients of regional development grants in the Welsh

which received £156,000 for projects at its Cardiff plant, and Inmos which received £61,000 at its

Similarly in the North-west, no

mos which received £61,000 at its
Newport works.

No grants were made to computer firm appears in the list of companies, which received a grand total of £28.4 million.

Golden 1981 for **Plessey**

THE final months of 1981 contin-ued rewarding for Plessey, with sales and profits substantially in-

creased.

Reporting for the nine-month period ended on January 2, 1982, the company showed profits of £78.8 million, a 19.7% increase on the same period last year. Sales for the nine months were 14.6% ahead at £673.9 million, and exports from the UK rose 31.5% to £83.

Plessey has entered 1982 with an order book worth £1.2 billion compared with £1.1 billion at the end of 1980.

of its major business areas did

In the electronic systems an equipment division sales increased from £180 million to £214 million

nents showed unchanged sales for the period, but profits improved 26.2%.

IBM investors uneasy

with the IBM annual report due shortly, the American investment community on Wall Street looks with the lines of loans.

which appeared about six weeks ago, showed that profits had slumped by 7% in 1981. However, the preliminaries contained no denaries contained no deails of the company's balance

IBM began last year with about \$2.5 billion in medium- and long-tern debt on its books.

it also had recorded on its books at the end of last year over \$5 bil-lion worth of lines of credit -

lished before the end of the finan-IBM's preliminary figures, cial year, the company would not necessarily have to advertise that it had used the loan commitment.

If IBM has taken up the loans, the company will be saddled with a \$5 to \$7 billion debt, at a time when American interest rates are very high and profits down.

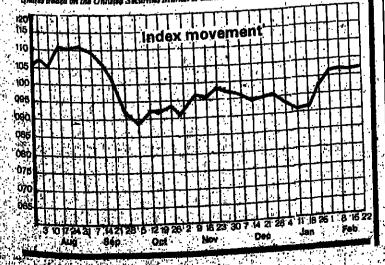
current prime rate of 17% would be \$850 million, a little over one-

CW SHARES TABLE

Person	London Stock	Pance	•	US Stock	, il
	Exchange			Stock	Price C'nga
1902	Stock	Price C'nge	1982		
High Law			High Low	Annie Iro	18/2 - 3
151 151	Chubb (200) Chub (200) Chi Group (250) Chi B. E. (250) Chi B. (250) Muhriaged (250) Muhria	178 + 5 183, - 1, - 1, - 1, - 1, - 1, - 1, - 1, -	10 10 10 10 10 10 10 10	Commodule Comp Aufo Comp Buse Comp Sure Company Comp Sure Company Comp	14

Table shows the closing prices of The London Stock Exchange on Friany and in Thirds and Lows Thursday. The shore index is based on the prices of the UK companies in the table. Highs and Lows have been adjusted where necessary.

* Shares readed on the Unities Socurities Market or under Rule 163(2)(a).



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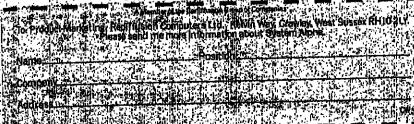
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Full details from: Sue Bonnell, PC Conferences Ltd. Surrey House, Throwley Way Suiton, Surrey SMT 4QQ: Tel: 643 8040 Ext. 4889 and 4891 Please send details about Videoleks Systems, 82 conference/exhibition to:

Anti-trust settlement brings sell-off in computer company shares

IBM will be good for IBM and not so good for the rest of the industry, according to a leading Wall Street computer industry. iputer industry analyst, Peter aint.

sell-off in computer company

down the management time wasted and reduce legal expenses.

Some estimates put those as high as \$12 million in the traverse that it may give IBM a freer hand in the moye into sincillary mar.

Labbe says that IBM does not in any case compete with the traditional mainframe computer companies, which have all been losing market share recently.

past years (if not more) to suggest that IBM has been inhibited in any way in marketing, pricing or pro-duct development by legal, restr-

Labbe.

Labbe, who works for case made by the US Justice Destockbrokers Smith Barney Harris partment was that the bundled the settlement has precipitated a by IBM contributed to IBM's

shares.

The settlement will be a positive according to Labbe, there should down the management to the settlement will be a positive according to Labbe, there should down the management to the no immediate or direct change

market share recently.

He also observes that IBM is although indi

'This competition ha affected by anti-trust at all and the general effect has been to narrow the price-performance differentials over time and support the de facto IBM's own minicomputer ettort, which Labbe describes is

moderately successful, demonstrates the problems of late entry for a company which is offering relatively unsupported system relatively unsupported system compared with the well supported main line (mainframe) system. The ending of the anti-trust scion can actually be seen as a plus for the whole industry, according to

He says that, following the settlement, "We know who IBM are, what drum they march to and its characteristics. Such standards as exist in the industry are de facto

Had IBM been broken la "jungle" would have resulted.

Fifteen years is a long time in the industry of data life time in the industry

that you can see that I was driving

Apart from a few covert wishes

discernible to me now in that the-

torical question - such as the one

for the day when teaching the subject from a book might reduce

the ludicrously high lecture pre-paration time by 90% - I re-

member that it was my practition-

wearing when I wrote it.

er's hat that I was consciously

At the time I found myself living noticeably double life. In the

Year's tidy-up I came across a diary for 1967. It was kept up diligently as far as mid-March, which for me is about par for the course.

The year 1967 was about three years into my consensus the property of the course.

years into my computing career and just about three months into my responsibilities for computer education. I can still remember the dreaded mixture of excitement and fear that the education task presented, because my brief was to consider the data processing learning requirements for, on the one hand young students already launched in computer science basics, and on the other more mature "unedu-.cated" commercial programmers and analysts on day-release.

The number of textbooks on ousiness data processing at that time were countable on the fingers of an armless man.

This dreaded excitement it was, then, that led me to ask plaintively still green — while in the educa-

10 YEARS AGO

From Computer Weekly of March 2, 1972 . . .

THE Treasury offered to reduce when Sir John Wall announced charges paid by freight agents using Laces, Heathrow Airport's computerised cargo system to £6,000 annually per VDU - about £2,000 a year less than its original proposition . . . A data link between BEA's Rome office and the Beacon Computer Centre in London was inaugurated by British Ambassador Sir Patrick Hancock . . . Ampex announced tion . . . A new era for ICL began at the annual meeting of Interna-tional Computers (Holdings),

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his retirement as chairman of both ICH and ICL. He was replaced by one of the ICL board's Plessey representatives, Tom Hudson Alex d'Agapeyoff, immediate past president of the BCS and chairman of Computer Analysts and Programmers was invested with the OBE he was awarded in the New Year Honours List . . . Dataskii, ICL's software, and operational service company, reported exter-nal revenue of over £1.25 million in 1970/71, estimated to rise to over £2 million this year,

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of my diary: "I wonder how tional environment I was regarded, distant is the day when to admit to rather embarrassingly, as an awebeing 'something in computers' inspiring expert.

will be as passé as admitting to being 'something in the City' is And it wasn't just the word

"computer" that inspired that awe but also the associated phrases I won't go into whether the second part of the comparison was a fair comment, but shall assume "data processing" and analysis.

Nowadays, it is rather different. People are much more likely to have come into contact with computers in their work. They are familiar with the idea of processing data by computer and with the analysis of a problem with the aim specifically of producing a computerised system. Even the abbreviations DP and

SA hardly seem jargon to them now. There is a possibility even that the very need for the specialist systems analyst and programmer is believed to be fading. "You don't need a chauffeur to drive your car, nor a degree to be able to drive it yourself, and now that we have nicrocomputers for the price of television sets, the argument can be transferred to data processing."

come as easy as driving a car, I specialist job title, although O & hope I shall be among the first to see it and admit to it, but from analyst practises. "O & M plus what I see at present I don't think computate this will happen for a long way to

If you are a worried analyst who hinks otherwise you may call me a cock-eyed optimist. I turn the ables and call you pessimistic.

In reply to your "They don't need our specialist skills any more" argument, I tell you that you are over-reacting to the threats of a rapidly changing environ-ment. Doctors, architects, engineers, lawyers, mechanics,



Alwyn Jones is senior tutor in the business systems analysis toam at City University in London. His special interest is in the applicapractice of systems analysis and

have all had to cope with changes in recent decades.

They have continued to exist as rofessions and trades in spite of the genuinely usable do-it-yourself machinery that has become publicly available.

There are, of course, special problems in connection with computer work. For example, titles are transferred to data processing."

If the use of computers in the business environment does becomputing" is still a reasonable way to define systems analysis;

The systems analyst is systems analyst is still ning in computers" and perhaps it is rather passé to admit to being that nowadays. It doesn't sound as adventurous as it did in

menting their systems with small configurations, and those wishing to avoid the perils of the IBM list. But it is a very much needed
type of specialist job in my view
and that is much more important
than where it stands in the fashion Compact computer systems are now reasonably priced, and fully capable of sustaining fairly advanced procedures. First-time users could find themselves

stages users must go through dur-

ment, proliferation of new applica-

and finally, a move towards micro

ndependence by end users which

The IBM solution is to maintain

in overall information strategy,

both before and during implemen-

There is, however, another ap-

AND IF I SWEAR INTO IT, DO I GETTHE ENGINEER?

tation stages.

terfacing a stock control spilm controls and operating instructions with the warehouse and central a have been mastered, all should be counting procedures. Maintaing an in-house specialist team to in-tiate, develop and operate the equipment and related software is But smooth computing seems about as rare as a service engineer

fter 5pm (4.30 on Fridays), or a not a viable proposition. oftware package which fully Bridging this manpower and technology gap would take more neets user expectations. Even IBM, an organisation not normally than the combined resources and facilities of the IT82 promotion noted for spreading measures of alarm and despondency in comteam. Turnkey facility companies have certainly taken on a new lease puting circles, has drawn up a list hazards which companies face of data life together with an in-creused number of customers. when getting involved in data

processing.
Derek Gange, of IBM UK, has compiled a list of four critical A turnkey operation would sem to offer the best of all computing worlds to the prospective user. On the equipment level; many ing implementation. They range turnkey companies act as distribu-turnkey companies act as distribu-tors for major brands of comput-hardware, such as Digital and Hewlett-Packard, that is readly available, easily serviced and well tried and tested. from lack of computing manageions, control of escalating budgets

On the software side, the turnkey companies can afford to retain a high quality team of system designers and programmers. Once a new application package has been developed, the cost can be offset by supplying the basic system to several users, the ready-for-use price being highly competitive and cost effective.

proach to computing which is in-creasingly finding favour with users — and not just those in the first-time user category. Turnkey computing operations have be-come a well-established part of the computer industry, particularly with those changing or supple-With computer personnel be expensive supply, letting the puting strain certainly makes

> For the DPM, however, this one key he would prefer whe without - unless he joins IBM of sets up his own turnkey company.

> > Alan Simpson

DOWNTIME I

Wanted – a paragon of all the DP virtues

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reshing change to see job ads like: Bags of fun (but not under the eyes) for illiterate imbecile with propensity to day-dream and un-punctuality.

der 40, numerate, eloquent, articulate, dominant in committee, in possession of an honours degree, ten years in the computer industry, proven track record, adept at handling the Press, lots of drive.

Who is there to fit such a description anyway?

Rager to find out, I asked one of my colleagues to suggest a name.

"Um Rurekal Robb Willimpton and the columns in magazines"

punctuality.

Another point occurs: People with something to sell must adhere to standards laid down by the Adwering Standards Authority. But when you want something, it seems you can ask for anything under the sun, and a good deal that the Sun would never dream of printing.

If you don't believe me, just peruse the columns in magazines

Scalpel my colleagues to suggest a name, printing, "Um Rurekal Robb Willing," he cried. Indeed, But for the less able mortal, would it not make a reftantasy peruse the columns in magazines where the lonely advertise for com-THE tedium of everyday data

processing can often be relieved by indulgence in idle fantasy. This can be kindled by a suitable Palming with printouts prompt from the computer, and I am happy to give you the definitive example, courtesy of one of our MORE astrological news from Canada, An ex-elevator mechanic, now a self-taught psychic, decided to exploit the apotheosis of the computer, He also taught himself to program in Basic, and then palms and shalveing humas and shal Bleary-eyed users there switch

on a library terminal of a morning, and elicit the prompt "EXE-Bellowing with the hollow laughter of a person telling some-

one else's joke for the umpteenth time, the user then fills in the name of the applications program: "Margaget Thatcher." And to think they paint hos-

Testing time with the optician I WORE my ICL, the with pride for

a visit to the opticion.
"Ah!" quoth the optician in it stant recognition of my chauv

tic attire, "you must be one of those computer fellows."

"Aye," I replied.
"Why, I nearly bought a computer once. For stock control, don't you know."
"Bully for you," I yawningly replied. "I've_come to_have_my_cyes looked at," I added impa-

"But then something else cropped up," continued my opti-cal friend. "Dust." 'What?"

"Dust. When there's dust on something we know it's been around some time. So there is no need for a computer to tell us how old our stock is."

This was too much for my narwith my knot, I removed my ICL tie, and had to be restrained from wringing the man's neck with it. But he had the last word.

As I apologised for losing my temper, he told me: "The mind of a bigot is like the pupil of the eye.

Where does it all go?

orack regiment's pension system?
One imagines that considerable damage could be caused as the operators parachute on to the computer room roof, abself down the walls, and blast their way through the wall to load a tape. AT last I learn how a computer package called Ross, developed by Lamsac, the Local Authorities Management Services And Computer Committee, enables sayings to je made on rubbish collection. It selects the paper from the rubbish and sells it to Lamsac for recycling and eventual use in its Perhaps the engineers will adopt a modified version of the SAS motto: "Who dates repairs." cycling and eventual use in its Press releases — although I would

Hadding Trackers

not wish to criticise the words themselves. Perish the thought! A recent release telling of Lam-sac's penetration of the US refuse collection market proudly boasts: "100% recycled paper." All I can tell you is that it is good for mopping up ink blots.

Ouadrant House, The Quadrant, Sutton, Surrey SM2 5AS Thursday, March 4, 1982

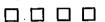
Go to the Middle East, young man

WHILE some British businessmen cry into their beer over the state of the economy, and blame any corporate failure on the world-wide recession, others have discovered one geographical area where there is not even a word for recession in the local language — the Arabian Gulf.

Although this area of the world is immensely rich, the source of its wealth, oil, is finite. It is well recognised that there is an urgent need to establish a stable industrial and commercial base if current living standards are to be main-

Owing to the relatively sparse population, only 20 people per square kilometre, much of the clerical effort involved in setting up businesses in the area has to be imported.

While the countries of the Middle East are in the invidious position of owning much of the planet's oil wealth, they also have the dubious honour of being pawns in the global game of Monopoly being played out by the superpowers.

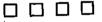


The area is, however, more at risk from within. The entire region is effectively run by foreigners. The routine office and manual work tends to be carried out by imported Asian labour, while Europeans and Americans provide most of the technical expertise for running high technology installations. True stability in the Middle East will not be achieved until its countries are back in the hands of its own

One of the hidden trends of computerisation in the Middle East is to replace the bulk of migrant labour with information technology, and governments are actively encouraging the spread of computers to meet this aim. In 1980 over £74 million was spent on imports of computer equipment. The largest share — £26 million — came from the

Unfortunately, for too long the Gulf has been at the mercy of expatriate Europeans and Americans who see the area as an easy touch. The idea has lasted that buyers in the Middle Bast are naive and will continue to pay vastly inflated salaries to people who in reality are not worth it, and most of whom would have trouble even holding down a demanding job at home.

What the Gulf nations want is a burgeoning local DP sector, both managed and manned by local staff. To help secure that, what is also most definitely wanted is professional help in setting up installations and training the staff to use them effectively.



Although some Gulf countries are setting up some form of centralised training facilities, such as the NCC in Abu Dhabi, and the Computer Training Centre in Kuwait, much of the training expertise still needs to be imported.

Some UK firms have already responded to the challenge. Among the more recent is Altergo, which won a £2.5 million deal from Saudia airlines for a flight information system. One of the main reasons for its success was wellestablished training facilities (in Ireland) for Arab staff. Others are following.

It is not solely a European, or even developed country market, however. Snapping at the heels of Western ers are companies like Tata Burroughs, the Indian software arm of Burroughs which markets its packages and skills abroad.

It has already secured work in the US - a real coals-to-Newcastle success - and is handily placed to move into the Middle Bast. More Indian companies could follow.

While it is unlikely that the Middle Bast will ever develop an indigenous computer manufacturing industry, the home market is also certain to foster software houses.

In the meantime, there is a space for British firms to become more established. Cliché it may be, but for information technology the call remains: "Go to the Middle East, 'young man."

1984 and all that .

THIS week's example of the strange things people say about computers was sent in by Paul O'Nolan, of Dublin, who wins £5. The gadget that determines what a computer will do is the programme, or "ftoppy disc" as it is known in the business. This ingenious piece of software asks the questions of the operator and all he or she has to do is answer them.

Sunday Tribune (Ireland)

Law is against public interest

NCCD (whoever they may be - are they a division of NCC?) on their very colourful advertisement issued a (Appointments section, CW, February 18). It certainly caught the

What a pity that they based a large part of their argument on a falsehood, and have caused considerable worry to very many people

panies who find work through agencies will not have 30% of their income deducted at source from April 5, 1982. This was originally a proposal within the 1981 Finance Bill, but was withdrawn after

ALAN Williams's jaundiced piece about "headhunters" calls for a reply from one of them, for he and I seem to have been living in different professions instead of — as I understood — the same case.

In the first place, in 10 years as a headhunter, including writing arti-

cles, giving talks, etc on executive search, and with a very wide ac-

have never before met anyone who

thought that the term

Like most of the best American

slang — pithy, amusing and otherwise harmless — the word has crossed the Atlantic and sim-

ply worked its way into our

everyday language, so that now the cream of the profession refer to themselves as headhunters entirely

interchangeably with "executive search consultants."

If Williams wishes to set himself

up as an arbiter of ethics he should

not beg the question and steal the

answer by means of odious and

nderstood — the same one.

The Inland Revenue has now issued a consultative document en-titled Taxation of Agency Workers Operating Through Companies, which is being examined by the industry and by accountants. Should these somewhat modified proposals become law, they will take effect from April 5, 1983 at

that the legislation now proposed is unfair to those companies who, for a host of reasons which I won't go into here, prefer to work through agencies.

Certainly I have never heard of

it, though the activity he associates

with the term (moving the same

recruit from one place to another at a fee each time) is specifically forbidden in the Employment Agencies Act, 1973. Williams gives no sign of knowing this.

distinction between re-ap-

proaching a recruit one has just placed and re-approaching some-one whom one placed 20 years ago, and this is not the only way in which the Act illustrates the futil-

ity and unrealism of trying to legis-late moral behaviour.

country is carried on, generally speaking, as ethically as banking,

medicine, the law or what-have

against the public interest. The government has acknowledged that new jobs are primarily created by small, young, dynamic com-panies. Removing 30% of their income (albeit temporarily) will do nothing to encourage such companies, and may well stiffe them.

lected, it is an extremely progres-sive company and has invested well in establishing good tech-On behalf of one agency, I would like to state that we nology.

However, I must correct a basic ingly accept any challenge that NCCD might offer. We know that inaccuracy in the article. Reference is made to "the use of Racalwe give value for money; time will tell how effective (or ineffective) NCCD will be. Redac computer-aided design equipment with CALMA soft

ALAN J. NORRIS

RLB Consultants

Al Peripherals Windsor, Berks.

Managing director

Printer is

available

PETE Wilson and others (Letters, CW, February 18) will be pleased to learn that a 160-column printer is available, from Al Peripherals. So too is a microprocessor

controlled interface to ICL main-

frames and full support for the

or for that matter any other soft-ware, used with Redac CAD installations at Nokia. The systems operate with Redac-supplied Headhunters are quite harmless!

Nokia became the first Pinnish company to install CAD in 1975 when it implemented our PCB Design System using DEC PDP-15 men." I strongly suspect that he has invented the term "roll-over merchants" for the purposes of his BERNARD BABOULENE hardware.
To supplement the new PC

Redac

software

READ with interest the article

by Kevin Cahill covering the activ-

ties of Nokia. As the article ref-

There is no CALMA software

manufacturing capability, to which Kevin Cahill referred, No-kia installed three of our MAXI systems. More recently it has installed our low-cost Cadet PCB Designer in some of their divisions outside the Kilo facility.

I believe that Finland, through Nokia, is showing that you certainly should not underestimate a country's capability simply be-cause it is not large. Modern technology is now readily available for all who have the foresight to make

the investment.
KENNETH WYATT

total package.
MIKE MANSFIELD Racal-Redac AB, Stockholm,

In my experience, which is not limited to searching in the computer industry, headhunting in this The Editor welcomes letters commenting on subjects published in Computer Weekly, or on original topics. All letters must be accompanied by the writer's name and address, not necessarily for publication.

Copyright legislation is still urgently needed

IN an article on software protection (CW, December 3, 1981) I suggested that the Exxon case de-cided by the Court of Appeal in June last year was a threat to the xistence of copyright in computer

programs. Bryan Niblett (CW, January 28) agrees with my view on the ur-gency of the need for legislation but he dismisses my suggestion that the Exxon case is a threat. Unfortunately the reasons that he

advances are gravely flawed.

The Court of Appeal decided that the word "Exxon" was not an original literary work so as to be protected by copyright. It did so because it recognised that, although it was an original work, it was not "literary". The Court re-lied on a definition given in an old case that defined a literary work as one "intended to afford either in-

formation and instruction, or plea-

Liveware File

WHAT WITH THE BBC

PROGRAMME IT 82 .

THE DAY IS COMING ...

FOR US HIGH PRIESTS ...

Applying this definition to computer programs, there is an obvious risk that they will not be treated as literary works, because they are not intended to afford either information and instruction or pleasure in the form of literary

Niblett argue that cases decided under old Acts (in this case, the 1842 Copyright Act) cannot be apind he contends that the Copyright Act 1956, which is now in force, has greatly extended the range of things which will be treated as literary works.

What Niblett seems to have overlooked is that his argument is exactly the one put forward by Exxon in the Court of Appeal: but they lost. The Court of Appeal ex-

... MICROS IN SCHOOLS.

WHEN OUR ARCANE

CHLT WILL BE DEMYTHIFIE, D.

1000

-/

F)

2/

pressly rejected this argument, and said that the old test applied exactly to the 1956 Copyright Act, as it had to previous Acts, and was

as it had to previous Acts, and was as appropriate today as it ever had been. This rather sweeps away Niblett's main point.

His other point is that the Exxon case decided nothing more than that a single word did not obtain protection, and that this would not affect programs consisting of more than a single word. ing of more than a single word.

However, the effect of a decision of the Court of Appeal is not merely that the same set of facts would be decided in the same way in a later case: what is applied in later cases is the reason for the decision, the principle it lays down. The reason for the decision in the Exxon case was that a single word was not a literary work be-cause it failed the information/ins-

It is that principle which survives the case, and has to be applied to new cases as they arise.

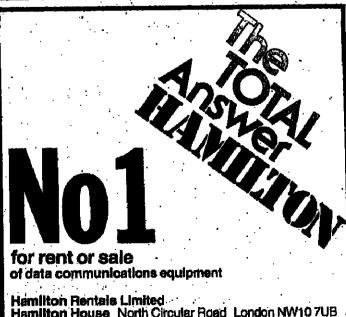
Bryan Niblett draws some com fort from the old cases which catablish that copyright subsists in a list of invented words devised for use as telegraphic codes. Those lists were invented to afford information and instruction, and were intended to guide the

I share Bryan Niblett's hope that copyright in computer programs will be found to survive despite the Exxon case, and I hope that readers will join Bryan Niblett and me in exerting what pressure we together can to bring abou early legislation.

workings of the human mind, not

the operations of an electronic de-

N. D. F. BOHM



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with the No.1 Distributor Existock at the right terminals will Rabid Recall. · For yours Britain's No. 1 Microcompulor Specialists now the new force in Torminals.



CAFS — a pace-making product that's storing up marketing headaches

ANY idea that products which put end users in direct contact with the computer make programmers redundant, can be despatched by the contact with in CAPE.

a fine product (even by IBM), it is by a preprocessor to yield typically between two and four lines of applications, and is of little use in online systems. experience of ICL with its CAFS

In simple terms, CAFS is a hardware solution to a software problem; but to many of its development team it must still seem more of a problem than a solution.

The ICL Content Addressable

File Store enables selected data to be retrieved from a base for central processing at the speed at which it comes off the disc. This allows enquiries to be performed much faster than with conventional methods which combine software and raw processing power.
But CAFS has limited applica-

tions, and is another example of a pace-making UK product creating

online systems. Within its field, however, it is

very flexible and provides the abil-ity to hunt out groups of data un-der a wide range of selection crite-

mainstream data management method, IDMS - Interactive Database Management System. This allows the construction of a database through which there are navigational paths for those activities which are predictable.

It consists of many record types connected by relationships called sets. These sets in turn can be owner or member sets, or both at

Programmers writing applicamarketing headaches.
Although the existing version on the market is widely recognised as and OBTAIN. These are compiled cient.

preprocessor also copies in record layouts and descriptions at run

The construction of an IDMS database requires careful thought in order to build the most useful Let's begin the story with ICL's navigation paths. The navigation mainstream data management also poses problems at run time for programmers writing applications on such a database.

Entries to the database are expensive, and it is an experienced programmer who keeps these down to a minimum by making the most of each access.

The whole database is known as a schema, and a predefined part of the base is a subschema.

Where the applications of a database can be predicted, and there is little prospect of it having to be changed, IDMS bases are effi-



CARMICHAEL splendid UK invention not

But once built, they cannot eas- into records, which in turn are orily be changed, and are inefficient in handling unexpected enquiries.

Enter CAFS — a simple approach to the storage of data, says ICL. Fields of data elements, each with an identifier, are combined

ganised serially in cells. In fact the whole CAFS process is based on simple — old-fashioned if you like - sequential organisation. This is dictated by the hardware configudictated by the hardware configuration of the CAFS processor, which simply calls off the requested data as it comes from the disc. It picks out the desired fields from records satisfying selection criteria.

Up to 16 selection criteria are allowed which may be combined

allowed which may be combined with ANDs and ORs in boolean expressions to satisfy relatively complex requirements in a single

aim was to reconcile the CAFS and the IDMS approach. while the selection mechanism searches within a record for a field which matches the criteria, a parallel mechanism extracts from the record those fields which have been requested for entry to the parallel mechanism extracts from the record those fields which have been requested for entry to the mainframe. At this point it does tions between related record.

There is no way that CAFS can read the data in IDMS form. So it was necessary somehow to disguise the IDMS data in a form readable the CAFS. This was achieved by

technical people is bad, but since the facilities can't be had otherwise, the criticism is somewhat irrelevant

not know whether the record will finally be selected.

After a record has been scanned, stored in more than one type of record in the original IDMS base each key of the selection mechan-ism is examined and a key bit is set if there is a success. If all the keys are satisfied, the record is before conversion. With more complicated data structures, his ambiguity could become chaos.

The strength of IDMS bases lies

christened a hit.

CAFS 800 is the version which in the ability to link records of different kinds to suit the required has been on the market for several years and it operates on the larger of ICL's current processor range in applications. Surely it must

the DMH environment.
So far seven have been sold—
"an example of a splendid UK invention not taking off as it

Married to his work? worlds — a programmer and mar-ried to a programmer."

ried to a programmer."
A trifle harsh, I feel, but if such

rhetoric enables operators and pro-

grammers to live together superficial harmony, so be it.

that the large initial investment

would be recouped by manpower

savings. "Each implementation of CAPS will save between four and

side, that other cheaper query systems are but carthorses by com-

tional IDMS databases. Camichael attempts to answer this

criticism by referring to a paper he

has written about a study who

by CAPS. This was achieved by

converting IDMS records into

CAP'S records by picking out groups of fields which would fit the CAP'S format and inserting ap-

The experiment was a partial

success in that access by both modes was shown to be possible with reasonable speed. But only very simple data was used, and

even so some ambiguity was ob-

in CAFS mode to obtain data

propriate headers and trailers.

But he adds, with justice on his

six man years.

ETHNIC lokes have long been a source of amusement in every nation. They are based on the fact that people next door are always more stupid, and hence the Ring-lish tell jokes about the Irish, the Dutch, the Belgians — and computer programmers about

One tale, which I awear is true, oncerns an operator who married a programmer. He was consistently nagged to take night classes in computer science in the hope of moving to her side of the computer room door. tom door.

and as a result was soon once more a single man. He is still an operator I tuggested that he might have jone far had he succeeded in his

JUST added another "true" alpha metic to my collection, this time totalling 56. Your job is to identify the transfer of the tr the ten digits involved. See page 54

PUZZLER =

SIXTEEN IXTE EN TWO TWO TWO+

Tale of the bike with a computer in the tail.

mospheric pressure and tempera-

The computer, built in Japan by

to the cylinders by the solenoid-

controlled injectors. Because the

cle, each injector is triggered by an

which enables the bike to be rid-

den with reduced performance un-

If the turbocharger waste gate, the device which limits boost pressure, fails, the computer progressively weakens the mixture to reduce the amount of forced in

and fed to the processor.

UNTIL a few days ago, the most fun I'd had while operating a computer was when I managed to get most of the treasure out of the dragon's lair during an all-night ture, the engine water tempera-ture, and the individual cylinder intake pressures. The analogue

readings from these sensors are converted to digital information, That was until I sat in my local one balmy February evening. The sylvan quiet was interrupted by a soft burbling noise outside the window. Pering out, I saw a young man parking an obviously Nippon Denso, which also supplies electronics for turbo-charged cars, decides on the cor-rect amount of fuel to be supplied new and not impressive motor-cy-

As he walked away from it, try-ing very hard (and succeeding ad-mirably) to appear nonchalant, I identified the machine as a Honda

electronic pick-up sited on the end of the camahaft Having read in the motor-cycle If one of the sensors should fail, the computer resorts to default values for the affected parameter, Press of this machine, I was aware

When the power came in, it pulled like a train — and kept on pulling

precisely the same moment as the

asked. He needed no further prompting, and we launched into an enthusiastic discussion on the merits, or otherwise, of various high performance motor-cycles.

And this is Ronnie - he boots the system.

A computer that travels at 120 mph - in the tail of a turbocharged motor-cycle.

enough information to adjust fuel

One of the main problems presented by turbocharged engines is that of throttle lag. If the throttle is opened quickly, full turbo boost

and hence maximum acceleration, is not available until the blades of the turbocharger are spinning fast enough to force the mixture into the cylinders. The turbo fitted to the CX500 is area, the computer is programmed

At £3,350, it is by no means a parts have a correspondingly low mass and inertia which reduces this effect to some degree. In order

to ignore all other constraints should the throttle be opened faster than at the normal rate, and to inject fuel immediately.

Full acceleration is still not available until the turbo is spinning at its optimum speed.

If the main computer should develop a fault, it is unlikely that it will immobilise the bike completely. The processor has enough be driven to a dealer for attention Should there be a hard fault in the computer itself, it is simply replaced with another unit.

Meanwhile, back at the pub, the proud owner of the machine made an exceedingly generous, not to say foolhardy offer.

Would you like to try it?"

I was sitting on the bike before his mouth was closed. The per-formance of the CX500 Turbo is theoretically similar to my own Honda CB900, so a comparison would be relatively easy.

On the short run I made, the

power delivery was the main dif-

The turbo-engined bike seemed to lack the initial enthusiasm for acceleration of my faithful old steed, but when the power came in, it pulled like a train - and kept

cheap means of transport, but it does offer the chance to operate a computer - and thoroughly enjoy



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"Suff and nonsense," came the ceply, 'I'd have the worst of both

FIFTYS IX

Hands-on experience offer to teenagers

Children between the ages of 12 and 14 in and around Blackpool courtesy of Guardian Royal Assur-ance. The course caters for 20 children at a time and is centred around Sinclair ZX81 machines.

Three join Peachtree

Microsystems meant redundancy for Michael Bennett, Johathon Osborne and Mark Hodgson, But all have now found employment with software supplier Peachtree

Bennett joins the company's software team. He was previously in mechanical engineering, followed by computer operation, pro-

Osborne and Hodgson have been appointed programmers at Peachtree. After gaining a BCS in computer science at Portsmouth Polytechnic, Osborne joined IBM and later BMG as a programmer Hodgson is a relative newcomer t the industry. His first computing job was with BMG where he

was formerly sales manager.

company last year.

Director of sales for Eurolink Computer Service is David Jarvis, former director of sales for Europe

DATARAM at the ICC SHOW

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il is proposed to select a smell number of respresentative nicrocomputer systems (in three bategories) which will form the standard range of general purpose small systems for dee in Control

Contracts for the standard systems will be awarded to the successful competitors for requirements which arise in government Departments for at least the following twelve

It is proposed to acquire some of the standard systems for use in the Microcomputer Branch of the CCTA as the initial requirement under these contracts.

Application for copies of the Operational Requirements should be sent to the following address quoting reference CP 9/4.

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TWO firms are getting into the spirit of IT Year by giving youngsters will sters practical computing exper-

are to learn the basics of programming personal computers on a 13-week course, consisting of two hours one evening a week, courses of Guardian Royal Assure. Inbucon normally charges about lands region National Girobank.
Dan Remenyi, Inbucon Man-

agement Centre director, said the idea was to give first-time hands-Management consultant Inbu-on microcomputer experience to as con is running three days of many teenagers as possible.

Seymour Hosking is to head CMG Computer Management Group's Edinourgh office. He has previously worked with IBM in Canada, International Air Transport Association in Geneva, the Scottish Amicable Life

THE collapse of BMG gramming and analysis

Executives on the move

JOHN ROBINSON has been appointed to the board of Leasco as company last year.

Roy Martin, systems operation manager and David Smith, sales and marketing manager, have been elected to the Press Computer Systems board. Martin has been with Press since 1974 and Smith sales and marketing director. elected to the Press Computer Systems board. Martin has been

senior consultant, has been ap-pointed senior verification analyst, with American Express.

Barry Ward has joined Base Ten Systems as Northern sales engineer for industrial systems. He joins the company from Fluke, where he sold test and measurement equipment in the North and Midlands.

Iohn Clarke has joined Keen Computers as sales director. He joins from NEC, where he was responsible for the BDP division throughout Europe. David Smith, group commercial manager of Gordon and Gotch has been appointed associate director of the company. He joined Gotch in 1976. With Bernard Higginson he has been a director of

Asstrance Society and Arthur Young Management Services. He joined CMG's Glasgow office as a senior

Tony Atkinson and Tony Seculer have joined Rediffusion's Crawley headquarters. Atkinson, previously head of word processing and reprographics at Arthur Andersen, joins the company as a project analyst. Seculer, who was with ICL for 16 years, latterly as a senior consultant, has been any

Peter Feltham, formerly divi-

sion manager for the professional services division at Cincom, has

joined CACI International's

offices, reporting to London. Join-

ing the company as a consultant is Jack Lowe. He was formerly as-

sistant manager for Access Credit Cards,

F INTERNATIONAL has

consultant a year ago

ginson he becomes a director of the group's computer supplies subsidiary, Gotch Continuous. Higginson has been with Gotch Continuous since 1979 as a senior sales executive, and is now sales director of the company.

Bob Gray has joined the Eastern regional office of Benson Riectronics as a sales executive. He was previously UK sales manager with MMG Associates.

Hotel in Fark Lane, London, is the venue for the second invitation

nal Computer Conference (ICG), on March 11. It is an ORM conference and exhibition, aimed at the quantity buyer. ORMs, systems houses and large end users. Starting at 9 and the mall

Starting at 9 am; there will be a series of technical product seminars covering Winchester disc technology and back-up, raster scan graphics and thin-film technology in high-density disc drives. The afternoon will be taken up with a product disclaration.

with a product display Attendance is by invitation only obtainable from Lowis at Tant 100, or from the exhibitors, free of charge, Lowis can be contacted on 01-994 647?

A STATE of the ert conference

on data analysis methodologies and database design has been organised by the BCS Database Specialist Group. It will be held at the Dark

CONFERENCES A HALF-DAY seminar for chief executives of computing services companies will assess trends in manpower requirements and the need for further development of training requirements. Organised by the Computing Services Industry Training Council, Cosit, it will be held on March 10 at the Roof Restaurant in the London Hilton for Campus of Thames Polytechnic (co-organiser) in London on April 14-15. Day one will feature day, with speakers from ICL, LMBS, IBM, BIS and CACI. The second day will feature the experience of users of such methodologies and its effect on data analysis Restaurant in the London Hilton Hotel, Fee is £45. Details from Cosit, Fifth floor, Hanover House, 73774. High. Holborn, London WCl 6LB. Tel: 01-242 5049. gies and its effect on data analysis and database design within their organisations. Fee to BCS memberg is £125, and to BCS attudents (numbers are limited), £110. Non-members pay £150. Details from Geoff Baker on 01-242 1234, ext THE Hilton International

Maries on 01-242 1234, ext

THE Computer Education
Group, affiliated to the BCS, is to
hold its next conference at Notthagham University between April
15 and 17. Called Computers in
the Classroom 82, the emphasis
will mainly be on work at
accondary school level. Discusslops will include the effect of the
Microelectronics. Education Programme on the classroom in
formation service for schools computting a service for school schools computting a service for schools computting a service for schools computting a service for school sc Duting setting up a

microcomputer resource in a school, and the BBC micros series. The fee, 740, includes two nights accommodation and meals. Applications should be received by March 12 and made by post only to Computer Education Group Tressurer, North Stafford Street, Surer, North Stafford shire Polytechnic, Computer Centre, Blackheath Lane, Stafford MARCH 16

World processing



Sales and marketing manager for Duport Computer Service is Alan Hadley, who has been with the comlantic to take up his new post as vicepany since its formation 10 years ago. For the last two years Hadley has ppened New York office. He was previously UK general manager of Advanced Systems. He will take respost he will assume responsibility for ponsibility for sales and marketing of VLI's systems and programming consultancy services on the Eastern seaboard of the US. expansion of the company's computer bureau operation and sales of

> George Goble has joined United Computing as a consultant for the London region, specialising in personnel systems. He was previously personnel services manager at Lucas CAV, where he worked for 11 years.

Frank Swift has joined KPG Computer Support Services as recruitment consultant. He was previously applications support manager with Grand Metropolitan

John Morrison has been appointed UK services manager at Burndept Blectronics. He was previously service manager with Barlow Rand in South Africa and before that was with General Ricctric of America, also in South

■ Alex Smith, former sales engineer for TDS products in the North-west, West Midlands and Scottish office Scotland, has been appointed in-ternational sales manager of TDS in Blackburn, Lancs.

opened a Scottish sales office, based in Edinburgh. Ann Budge, who is the company's area manager for Scotland, has set up office in Melville Street, in the heart of the city. Jane Tozer, a founder member of the IBM Showcase team which in five years presented IBM products to over 12 000 Tim Rees has joined RTZ Computer Services as training consultant for financial software packages Pascia and GL Plus, He was previously chief accountant at Rockware Plastics.

team which in five years presented IBM products to over 12,000 people, has joined F International as business development manager. This is a new post, created by the company to help it diversify into new fields of computing services. Hal Chenhail has been appoin ted UK sales manager at Datron Electronics. He joined the company as a sales engineer, but left for a short spell to join Racal-Milgo.

Colin Wier has been appointed sales executive at the Glasgow office of Computer Technology, CTL. He was formerly with Burnerly roughs, where he sold small and medium-sized commercial systems in East Scotland. Michael Newstead is to be per-

sonnel manager at Compeda He was previously a freelance per

New firm

launches

Jusinesses.
Champion Management Ser

the Yorkshire firm which makes

The winner will also receive the

Champion Computer User Tto-phy. Sponsored by Altas Hy-draulic Loaders, the scheme costs

£10 to enter and is open until June

30. Entry forms from Champion Management Services, 32 Sover-eign Street, Leeds LS | 4B |.

Jim Wills has been appointed director of European operations a Hazletine. He also assumes direct control in the UK as general ma-ager of Hazletine Ltd, based is Middlesex.

M Steven Purchase has been promoted to technical director at

been appointed senior designer for die Heath division. He was for merly manager of new systems at Burroughs in Glasgow.

Promotion

FOLLOWING the retirement data preparation manager Sally Catherall, Gordon and Gotch Computer Group has appointed Brenda Howes as her replace ment. Sandra Goddard will assist as data prep supervisor: Howe joined the group in 1974, and Goddard joined in 1976.

DIARY

Industrial revolution, Japanese style, IDPM West London to Oxford branch. Speaker from the Japanese Information Centre. Bull Hotel, Gerrards Cross. 7.30.

Practical networking. IDPM Scottish branch. Edinburgh University, Students Association, 60 The Pleasance. 7.30.

Seminar on dam storage and rerieval. BCS Microform Group.
National Computing Centre, Manchester, 1.45. Details from Chris
Maries on 01-434 1031.

BBC computer literacy project. BCS Wolverhampton branch. The Polytechnic, Wolverhampton.

World processing and informate 7.30

sing/Information Retrieval and Office Automation Groups. Details from Steve Pollitt on (0484) 22288 ext 2248.

MARCH 17

Auditor's view of microproces-sors. Joint meeting of BCS Bir-mingham branch and Institute of Internal Auditors. West Midlands County Hall, City Centre, Birmingham: 6.30.

Meeting of the Committee for the Disabled. BCS. BCS HQ. Mansfield Street, London. 5.00.

Systems X, BCS Edinburgh branch, Mountbatten Building, Heriot-Watt University, market, Edinburgh. 6.00.

Computer mail in the automated office. IRB. IRB, Savoy Place, 2 Savoy Hill, London. Details in 01-240 1871.

User interface techniques. BCS Kingston branch. Kingston Polytechnic, Penrhyn Road, Kingston-upon-Thames, Surrey. Privacy, BCS Manchester

branch, Manchester Business. School, Booth Street West, Manchester. 6.45. Pascal: Son of Algol, Mother of Ada. BCS Prestori and District branch. Saxon Motel, Blackburn.

of various technologies, ecological pressure groups and religious edupact of computers on society are charts depicting, for example, the "sailing ship effect", whereby an superficial or incorrect, and they take an extremely narrow and short-sighted view of future old product, having reached maturity, ceases developing until threatened by a new technology. This is illustrated by the advances

made in the last generations of

order, communications, life cycles

Supernatural

of computers

The Kingdom of Sand: Essays to Sainte Union Convent at Bath. In Salute a World in Process of Being Born. William Gosling. Council for Educational Tech-

Author's aim 'doomed

capabilities

nology. £4.50. BOOKS concerned with the im-

ten a penny. Such tomes usually decline into a tirade on police

states and massive unemployment.

The discovery of a book which is

applications of decision tables in

Portran will not give them suffi-cient expertise to last them for the

rest of their computing careers

Since they see computers strictly

ables and is clear and well-presen-

objective, accurate, thoughtsteam engines, sailing ships, and provoking, and extremely well written is, therefore, something to One could dine out for a considerable period of time on the wealth This collection of five essays was

tained in the book. Did you know verse audiences as the graduate in-take at Plessey and the nuns of La published throughout the

> from the start' the text (and I suspect may not be substantiable).

Decision Tables and Computer Programming. R. Welland. Heydén and Son Ltd, London. The second part of the book discusses the automated processing of decision tables to produce MOST discussion of decision tables has centred around their use as a tool in systems analysis and programs. This may be of interes design. The author states that he wrote this text with the intention to computer scientists but is long, detailed and fairly complex. In places the text reads like a PhD thesis. In Chapter 6 interpretative of providing an introduction to de-cision tables for scientists and enapproaches to decision tables are At present there are virtually no

The final part of the book discusses applications very briefly. These include Filetab, FTL6 and these areas, and the author's aim
is, I feel, doomed from the start.
It is hard enough trying to
persuade this book's potential
audience that a one-week course in process control applications. For a book which is intended to encourage non-computer scientists t use the technique, the applications which could possibly motivate this are left far too late in the text. ss tools, they want their interac-tion with the machine to be as simple, undemanding and painless as possible. The presentation of decision tables is far from unde-manding in this text.

The first part of the book deals with the basic theory of decision tables and is clear and well-present-

are left far too late in the text.

In conclusion, while this book has some value to computer scientists, the ordinary scientist or engineer would find it extremely hard going in places. The original literature is heavily cited and the discussion is detailed, exhaustive, and in places exhausting. It could not be recommended to computer users outside the computer science com ted even if the diagrams are not very well-produced. The author's claims for the superior merits of decision tables over other tech-niques for expressing algorithms

John Cookson Senior computing officer with Edin burgh Regional Computing Centre

More to programming than mere coding

Bruell, John Wiley and Sons Inc. 506 pp. £17,75 (hardcover) £7,35 (paperback). THIS book is an undergraduate

text in programming for those who have already used a high-level language. Its scope is ambitious, as evidenced by the titles of its five parts. — The Pascal Language, Programming Style and Expression, Program Design, Data Structures and Program Imple-Structures and Program Implementation Concerns.

Quite rightly, the authors chief concern is to convey that there is much more to good programming than mere coding, and that programming style, documentation, testing and maintenance are all worthy of serious and detailed consideration.

It is especially valuable to stress the importance of these topics in a teaching environment, where pro-

Advanced Programming and Problem Solving with Pascal.
G. M. Schneider and S. C. dent exercises generally too small dent exercises generally too small for the real difficulties of software production to become apparent. The coverage of these subjects in

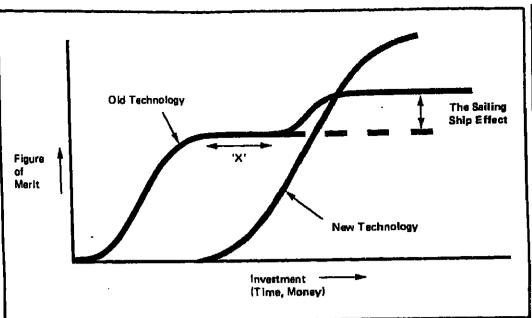
excellent, but unfortunately docu-mentation is only treated at the very end of the book. A useful case study does give a feel for the com-plexity of detail in a large project.

This is a fine introduction to

ming practice an large software projects, and any teacher of programming could learn from it.

One minor complaint is that the inclusion in the main text (rather than an appendix) of a summary of Pascai, and the ambitious section on data structures, both comprosites the calculus of the book's immise the clarity of the book's im portant central theme.

Peter Wallis University of Bath



The Sailing Ship Effect. In Region "X" the old technology stabilises, but grows again when challenged by the new.

world has doubled every 15 years States would be 1,000,000,000, since 1665? Or that the number of every one of whom would be a qualified engineers and scientists has grown exponentially, but with shorter doubling time - 10 years? The risks involved in carrying

this kind of statistical projection too far are illustrated by the ability to predict that, by the year 2100, the population of the United

scientist or engineer, they would all live in California, work for the US government, and be suffering from some unmentionable disease.

The final essay enters the realms of the supernatural - if a person could be represented as a code and

stored for thousands of years, and then be reloaded into another com-puter without being aware of any interruption in their lives? There are literally dozens of

equally thought-provoking ideas in this book. Recommended reading.

Andrew Thomas

Practical aspects of micros

Practical Newnes Technical Books (Butterworth). 139pp.
PRACTICAL Microprocessor

Systems comes into the system design category, expecting the pros-pective reader to be familiar with the basic concepts of digital electronics.

The book concentrates on three

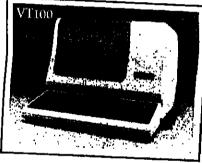
microprocessor types: the Nationa Semiconductor INS8060 - a Mostek 6502 - which is the basis of the Pet, Apple and Acorn com-puters; and the Zilog Z80 which is featured in many popular makes of

The intimate relationship be-ween hardware, software, and irmware or monitor programs is

For the hobbyist, student of technician seeking guidance on the practical aspects of microprocessor systems, this book provides a orthwhile insight into the micro design world.

Alan Simpson

Digital has created a family of terminals based on the idea that nothing works like aVT100.



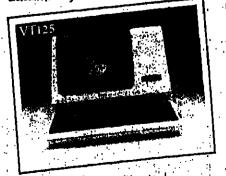
If you believe that nothing is quite as good as the VT100 in terms of power, performance and reliability, we have some good news.

We've taken all that you admire and created a new family of terminals. The VT100 family—with a variety of performance features at a variety of prices. And quality service -- for end users and OEM's.

Affordable Business Graphics. The VT125 Graphics Option

If you already have a VT100, the VT125 Graphics Option offers the first really affordable graphics terminal for business people.

With a unique new graphics instruction set called ReGIS, you can instantly turn numbers into easily understandable pie diagrams, charts, bar graphs and curves. With simple but powerful commands and minimal demand on your CPU.



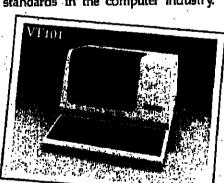
Enhanced text writing is also available to compliment the graphics. And a colour monitor output is standard.

A Personal Computing Option. Turn your VT100 into your own

desk-top, personal office computer The VT18X uses the widely acknowledged CPM*operatingsystem

for which numerous application packages are available and new programs are constantly being brought out in a variety of high level languages. Hard copy can be produced using

the LA34-RA. And the whole package is backed by a full on-site maintenance programme that will set new standards in the computer industry.



A New

Economy Terminal The VT101 The VT101 has all the well known features of the basic VT100 but at an economy price – designed for people who don't foresee the need to add a printer or to use the VT 100's extra space and power.

Alternatively, you might consider the VT131,

With the most popular VT100 options but again without expandability—the VT131 has an advanced video package with blinking characters, underlining, and a full 24 lines of 132 column characters. This package lets you maximise Digital's form handling and editing software.

The VT131 comes with printer port and five full and half-duplex protocols. And editing capability plus block mode transmission.



Then, of course, there's the VT100 itself

The most popular and widely emulated ASCII terminal ever built with enough power and room to support any kind of expanded capability you might need. It's perfect for OEM's developing demanding applications. Or for end-users who'll need the

power for added options later on. With 900 service professionals in the UK and Ireland, Digital can provide the personalised service you want. Only Digital has the expertise to offer you this combination of high quality products and low cost service. Digital Authorised Terminal Distributors. Abacus Electronics PLC (Comma Div.)

Brentwood (0277) 811131 Reading (0734) 61031.

MBS Rentals Rapid Recall Ltd. High Wycombe (0494) 26271

Zygal Dynamics Bicester (08692) 3361. Digital Equipment Co. Limited, Digital Park, Imperial Way, Reading

Berks RG2 OTR Tel: Reading (0734) 868711. *CPM is a trademark of Digital Research Inc

digital

We change the way the world thinks.

trained to the property of the

A milestone in hi-tech novels - it's plausible!

with superhuman intelligence and emotions, are rare. Add to such a back to such a superhuman intelligence and the such a superhuman intelligence and the super book a hero who can discuss the relative merits of Algol and Fortran, a heavy dose of espionage, human drama, horror and a hint of romance and you have an inkling of the gripping story that Peter Niesewand has produced. The year is 1983, and the US

Defense Intelligence Agency has discovered that the Soviet Union has a bank of nuclear missiles timed at strategic Western cities, and ready to fire. Since they are controlled by an IBM computer, the DIA decides to end in an expert to alter the programming at the Vologda base, a seemingly im-

pregnable stronghold.
Niesewand explains the DIA's

Fallback. Peter Niesewand. Granada Publishing. £7.95.

NOVELS that take computers

old Professor Ross for the job saying that no-one else has right combination of techn saying that no-one else has the right combination of technical ability and fluency in Russian, but it still seems a little contrived. It is, cause, having trained the professor mentally and physically for his role, the DIA discovers that he is suffering from terminal cancer and discovers that he is suffering from terminal cancer and discovers that he is suffering from terminal cancer and discovers that he is suffering from terminal cancer and discovers that he is suffering from terminal cancer and discovers that he is suffering from terminal cancer and discovers that he is suffering from terminal cancer and discovers that he is suffering the interest that he is suffering the interes has to face the dilemma of using ?

his brain without his body.

What follows is a compulsive if ast-moving tale that picks its way is with surprising ease through a minefield of legal, moral and medical perfect but is at no time completely. ethics, but is at no time completely

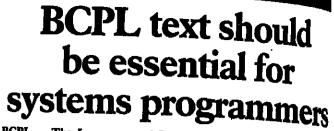
Research has been done mericulously, as one might expect from a journalist of Niesewand's calibre. His characters talk confidently and correctly about hardware and software, although the probability of Niesewand explains the DIA's anyone being able to reconstruct a unlikely choice of fifty-eight year program consisting of modules

written in different languages from output prints is remote. About half the book is devoted

Ivanovich Levin, who collects in-formation on Vologda for the DIA, is particularly vivid.

undoubtedly could be turned into an equally good film. It is also a milestone for the computer indus-About half the book is devoted to the Russian side of the operation, and the character of Filipp can be written about programming without entering the realms of the

Maggie McLening



BCPL - The Language and Its
Compiler. Martin Richards and
Colin Whitby-Strevens. Camlanguage definitions complete the Paperback, £4.95.

THE BCPL novice, the estabphilosophy and examples of god programming style pervade the text. These, together with the price, make it very attractive as a course few, and course few. lished user, the language imple-menter and the student of compiler writing are the four categories of readership for which this excel-lent text is devised. course text and several chapter include exercises of varying difficulty (but no solutions).

The text is concise, well written and well presented and makes a velcome appearance in paperback

BCPL has a wide variety of ystems programming applications first three chapters introduce the potential user of BCPL to the language philosophy, main features and advanced features. Chapters 4 and 5 cover the

However, overall the intended readership should be well satisfied and a wider audience can be anicipated to the extent that it should library, language extensions, de-bugging and error handling. These will be of particular benefit to the be regarded as essential reading for anyone genuinely interested in experienced user since previously much of their content has only been available as a kind of folklore. Useful material on compiling techniques and compiler portabil-

Head of Computing & Mathematical Sciences department, Wolverhamp-ton Polytechnic.

A clear enunciation of the BCPL

It would possibly have been in-teresting to have included some

illustrative applications other than

the slightly incestuous BCPL con-piler written in BCPL.



range of information services from Technical Indexes, which provides international standards and regula-

use by the system for data or program storage, while packets may be processed directly from the buffer memory or transferred to

The controller may be used in a

polled or interrupt mode. In-terrupts are provided for Packets

Available, Transmission Com-plete, Transmission Error, and Mult-cast Packet Available condi-

tions. No overhead is imposed on the system unless information specifically addressed to the sta-

The hardware and CP/M driver fully support the ISO layer 0 and 1 (physical and data link). Complete CP/M support for Xerox Ethernet

protocols (ISO layers two to six) will be available soon.
Sintrom Electronics (CW), 14
Arkwright Road, Reading, Berks.
Tel: (0734) 85464.

tion has been processed.

main memory.

tions on microfilm.

These include files of EEC tech-The Computer and Communications Technology file extends the

illoughby Road, Bracknell,

Berks RG12 4DW. Tel: Bracknell (0344) 26311.

mini users

RECOVERY Operation Centres, the portable disaster recovery centre specialist, has made a new facility available for users of mputer-based data processing systems and mainframe users employing distributed

Until recently, the company ion of portable disaster recovery centres to large-scale computer users, providing the necessary air conditioning, power distribution and raised floor facilities re-quired to enable mainframe users hat have lost the use of their computer centre to recover from the disaster as quickly as pos-sible. This type of service is now available for minicomputer users.

The cost of the service depends on the size of the Mini-ROC required, although as a guide the standard 528 sq foot unit costs approximately the tape recorder for storing and loadunit costs approximately equivalent of £7 a week. ng programs and collecting transaction data and a currency dispenser which can accommodate Recovery Operation Centres

(CW), 7 Mount Park Road, Lon-

Recovery NCR aims 'easy centre for to use' terminal at the finance market

A FINANCIAL terminal which can be programmed in Basic is available from NCR. The 2262 while a single 262 can concentrate data from 12 devices. A variety of communications banks, building societies and other protocols are supported for online financial organisations to intro-duce systems handling financial connection to a computer. The

cassette tape unit option means the transactions.

The 2262 consists of a keyboard with 44 keys which can be pro-2262 can also work offline as a self contained transaction handling terminal, perhaps transmitting data grammed to handle different funcfrom the cassette at the end of the ons, a screen with 16 40-characday to a computer. lines, plus a journal printer, all It can be programmed in NCR in a single, extremely compact unit. Control electronics include 64 Kbytes of random access

and can be shared by two tellers.

Basic+, which enables the user to tailor the terminal to his precise needs using his own staff, or alter-natively NCR can provide a commemory.

Hardware options include a plete systems and programming service. magnetic stripe reader for entering nformation from plastic cards, a Standard program packages are available for the 2262 from NCR to help users introduce live systems keypad for customers to enter per-sonal identification numbers, a passbook printer, a digital cassette

even more quickly. They include systems to handle most teller func-

tions, including foreign exchange.
It costs £2,280 in single units.
NCR (CW), 206 Marylebone
Road, London NW1 6LY. a maximum of six denominations

Announcing . . .

GUMPH SCOTLAND

... Scotland's own professional computer show.

The highly successful Compec exhibition of computers, systems, peripherals and software is to be held in Scotland for the first time this vear.

Compec Scotland In Glasgow between September 7-9, 1982 will allow companies selling into this important market to focus on computer users throughout the country.

Surveys of visitors to computer exhibitions demonstrate that users prefer to attend a show which is local to them. Compec North was enthusiastically welcomed in Manchester last year, and has expanded for the 1982 event in June.

Now Compec Scotland with a venue in the centre of Glasgow ensures a place at the heart of another key market.

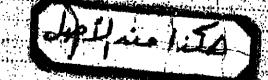
For information about exhibiting at Compec Scotland contact Chris Timmins, Executive Director, IPC Exhibitions on 01-643 8040 Ext 4869, Or clip the coupon.

Another successful Computer Weekly show.

Please send me details of exhibiting at Compec Scotland.

Name: Job title Company Address:

Signed:



Date.

Refurt to: Chris Ilmmins, Executive Director, IPC Exhibitions, Surrey House, Throwley Way, Sutton, Surrey SM1, 400

Suits correspondence or flexi-study course

30-Hour Basic. Clive Prigmore.
National Extension College Correspondence Texts. Prepared for The Computer Programme on BBC Television.

strings and printing, games, numbers, data processing and file handling. Unit one makes an encouraging introduction, for while fifteen subjects are covered, the

THIS beginner's manual is unusual in that it actually gives an estimate of the time needed to complete the course. The student can study on his own, use the book as the basis of a flexi-study course, or enrol as a National Extension ollege correspondence student.

Access to a computer is not a necessity but has obvious advantages, particularly for a student working alone. Most of the course will run on any microcomputer and the form of Basic used has

been chosen to suit the majority.

The aim of the course is to teach the sum of the course is to teach the Basic language and sufficient programming skills to use it well. It covers the essential points of the language but makes no attempt to be a comprehensive study. A second stage will be available

Instruction is given in nine sub-divided units on simple state-ments, decisions, strings, lists,

Microprocessors: Your Ques-tions Answered. Alec Wood. Newnes Technical Books (But-terworth), 155pp. THE previous book in the Newnes Microcomputer. Books

Practical Microcomputer

Systems", left a few technical questions unanswered. This book, however, is simed more at the

newcomer to the industry or first

newcomer to the industry or first time computer student.

The question-and-answer format covers such major areas as silicon chips, hardware, software, logic and programming techniques. Typical questions are "What microprocessors are I likely

What microprocessors am I likely b come across?", "What is meant y interrup?" and "What is meant by static, dynamic and volatile memories?"

Just about the only question not used is "How do I get into com-uring"

In fact, it is not long before some of the questions themselves are in need of some sub-questions. By page three, we are being asked, what are DTL, TTL, NMOS, MOS, and CMOS?" Only those

puter Book series.

fifteen subjects are covered, the pace is easy and both explantors and diagrams are admirably clos.

he company claims. A similar step-by-step sprosed with visual explanation is used throughout, and the use of green print for significant vocabulary and statements and for certain The design eliminates any overhead on the S-100 bus associated with processing Ethernet packet data at 10 Mbs. The controller provides buffer manage-ment, address recognition, backoff margin notes aids clarity Examples are used to illustrate

generation and error detection unnew points and there are opportuder hardware control.
Consisting of two standard Snities for those with computers t key in problems themselves. Stu 100 cards containing state machine control logic, Serdes logic and CRC generation, the controller offers 16/64K of buffer memory, dents can test their understan at each stage by doing the quice self-assessment questions and the longer exercises, the answers for both being at the end of the unit. For those with the advantage of which may be mapped a packet at a time to any 2K window in the S-100 addressing space.
Unused memory is available for

tutors, the assignments, for which there are no answers, will provide further practice. This book will make an excel-

Rosemary Shepheard

with correct answers can go on to face the next question, "How are MOSPETs used in integrated cir-

cuits?"
Before long the reader is faced

with such intriguing matters as "What is a flip-flop and what does it do when it flips?" and "How can the made to

the microprocessor be made 10

The author, who displays a strong command of his subject, tends to direct the book towards

the enthusiast rather than perhaps the business user or DP profes-

sional. The book has a clear and logical presentation and certainly makes an interesting introduction

to the microprocessor world. Just

about the only questions ignored are those relating to applications

Perhaps Newnes will now

produce a book aimed at the everyday micro user: the reader

who is more concerned with what

it does rather than how it does it. In fact, a Practical Guide to Do-liYourself microcomputing could become as big a seller as the micro itself.

Alan Simpson

Alan Simpson

jump in a program?"

Hobbyists' questions

get logical answers

Network test set is portable

pact microfilm cartridges or on microfiches housed in two binders

with a microfiche reader. As well

as comprehensive indexing by number and subject, the file is up-dated by Technical Indexes every

six months, incorporating all new and amended documents. The standards included at

launch are the CCITT (Interna-tional Telegraph and Telephone Consultative Committee) Recom-mendations, the HCMA (European

Computer Manufacturers Asso-ciates) Standards and the relevant

ANSI (American National Stan-

THE LRT Filtabyte 2.0 Ethernet

ics provides connection to Ethernet for any S-100/IEEE 696-

based computer using any

Ethernet compatible transceiver,

Ethernet controller for

S-100 based systems

ards Institute) documents.

A PORTABLE audio transmission test set for fault-finding and measurement on data lines for computer networks is available from David Bisset. The Electrodata Audio Test Set world ATS I have an dio Test Set, model ATS-1, has an audio signal generator, frequency measurement and accurate level measurement facilities, and is

It is battery-operated and will solate faults and make measurements on the leased lines or "dial-up" lines that link two omputer sites. It measures the less and quality of a line, monitors noisy lines (it has a built-in speaker) and measures the receive and transmit levels of a modem.

ATS-1 measures signal levels between plus 6dBm and minus

ATS-2 Tel: (258285) 2637.

CRT for office equipment

A POURTEEN-inch super high-resolution colour display tube, with a 0.2mm pitch shadownask has been introduced by NEC Bectronics (UK). Intended for automated of ationated office equipment appli-ations, it is capable of a 6,500 Aphanumeric character display.

"Florizontal resolution has been

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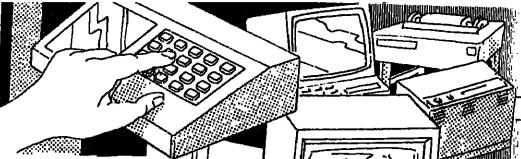
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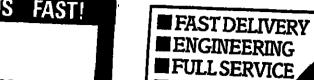
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Drawings and documentation of different sizes from A0 to A4 can be filmed on to the same fiche, filed and retrieved automatically within a few seconds.

The Mitek system comprises an SVK and a UKM camera, manufactured in West Germany. The SVK conversion camera solves the historical and archival problems because it has always been difficult to standardise on one microfilm format. Therefore users often have documentation and drawings stored on a number of different types of microfilm, namely halfplate, 105mm, 70mm, 35mm, or 16mm roll film, 35mm aperture cards or fiche. With the use of the

possible for essential information which is stored on the different film formats to be converted to one type making it much easier for fil-ing and distribution worldwide.

Colour transparencies can also be filmed or reduced to 16 or 35mm film or microfiche. The UKM roll film and step and

repeat camera handles current microfilming problems. This camera can film drawings up to 60mm × 40mm or A4 documentation of to the same fiche using reduction ratios up to 70 times.

The UKM camera also has an interchangeable copy table so that it can be used not only for filming plans but also documents, operating manuals, technical handbooks journals, newspapers, bound columes and industrial X-rays.

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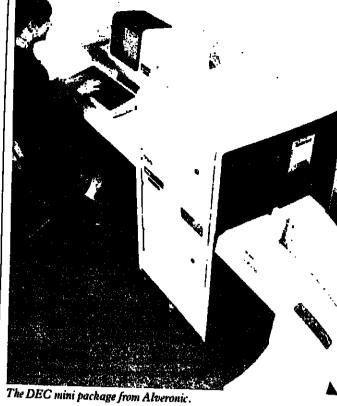


Multi-paging terminal

THE multi-page version of the Pericom 6809 visual display termi-nal allows examination and editing of several pages of text without being lost on forward scroll.

This option is valuable where reports or documents extend to several pages because the whole report can be studied on the screen going backwards and forwards as and when required.

Pericom Data Systems (CW), 1, Burners Lane, Kiln Farm In-dustrial Estate, Milton Keynes, Bucks. Tel: (0908) 564747.



Powerful mini package for first-timers

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Says Alan Coates, managing director, "This new package meets competing systems head-on, with the significant advantage of offering an expandable, Iuliy proven system from an authorised DEC distributor. The result is a Humberside. Tel: (0482) 445461.

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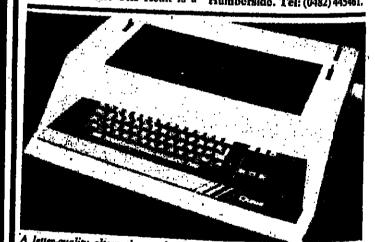
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Quest Group (CW), Quest House, Princes Road, Ferndown, Dorset, BH22 9HQ. Tel: 0202 871.498 Telex: 41358.

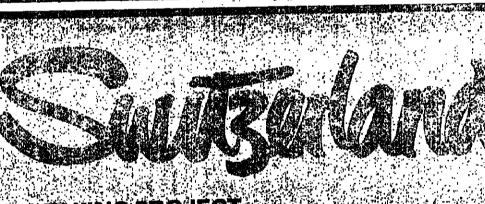


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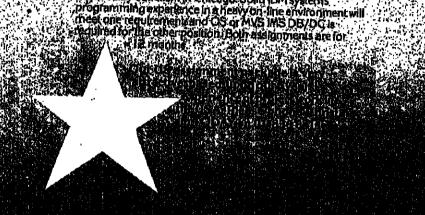
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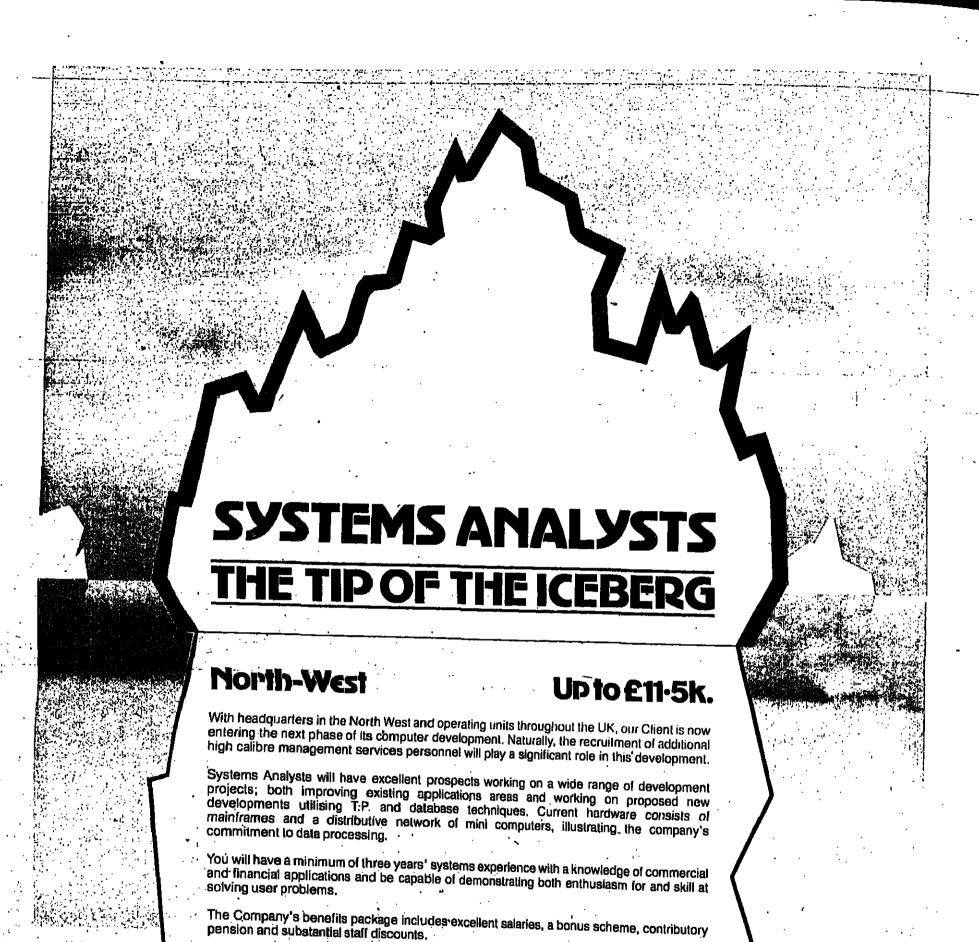
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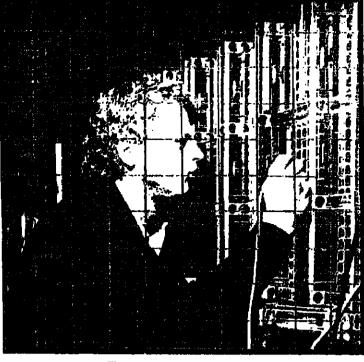
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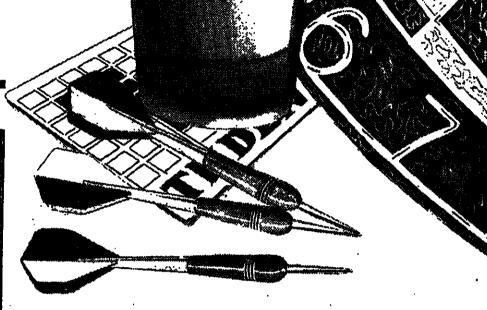
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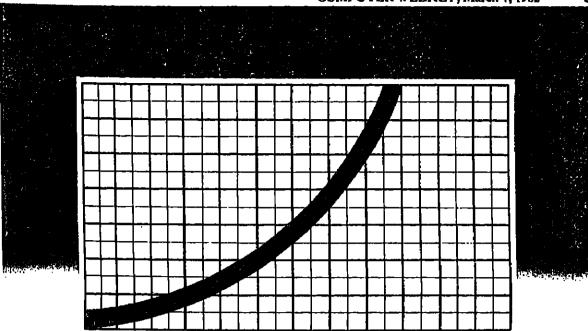
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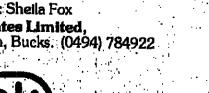
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DP at forefront of steady growth in job trends

by David Casey
QUOTING unemployment
statistics as the key indicator of a region's economy is like taking a 10-second clip from a two-hour movie. The figure will provide no more than a superficial view of a complex scene, without casting any light on the un-derlying trends and condi-

Nowhere would a false perspective of employment be more likely to result than in the Midlands — a loosely defined region whose eco-nomy has traditionally been dominated by heavy manu-facturing industry.

Always an area heading

the employment casualty league when industrial output declines, the Midlands is now providing an in-creasing range of job oppor-tunities in the computer sec-

Computer-related activities are inevitably at the forefront of the growth, beng detected across an area of the UK stretching from Worcestershire in the South to the lower limits of Merseyside. Moving Bast through the Birmingham conurbation, the steady im-provement in employment trends is being felt as far away as Lincolnshire and Cambridgeshire.

In relation to the surge in employment experienced

however, the number of new posts being created in com-puting is relatively small. But in the context of the most severe period of recession since the 1930s, the

trends are encouraging. Employment consultancies and agents plying their trade- across the Midlands recognise the precarious state of the employment market. Companies are still in the process of becoming leaner and hungrier before they can embark on a longer term strategy of controlled

Mike Bedingham of Bir-mingham consultant M.K. Associates accepts that there is a lack of fluidity in the job market, but sees the prob-lem lying as much with the candidate as with the employer. "There is a lack of people with the right kind of experience prepared to move between companies,"

he says.
"The threat of redundancy has been a major in-fluence on staff mobility in the Midlands throughout the crisis. The substantial redundancy entitlements that would be carned after a career of perhaps five years with one employer would be lost in a transfer. On the other side of the coin, the last-in first-out approach makes the new employment

majority of recruitment is designed to replace existing members of staff, Bedingham maintains that em-ployers could do more to ati-mulate a higher calibre of candidate: "In general, companies do not look outside their own marketplace in filling vacancies. I do not believe, for example, that the only people capable of selling computers are those who are already in this field. "There is experience to be

even more vulnerable.

Accepting that the

drawn in from related product areas. If more re-

> I do not believe that the only people capable of selling computers are those who are already in this field

sources were invested in training, there would be a broader spectrum of candi-

dates," he adds.
The view that employers could "cross-fertilise" va-cancles was shared by Mike Hessian of S.R. Recruitment. When clients provide him with a broad job speci-fication, there is usually little difficulty in finding a suitable person to fill the

He takes the example of a more opportunities exist in



Cambridge is feeling the improvement in employment trends. Pictured is St John's College.

heart of Birmingham

towns like Northampton, Banbury, Stafford and Stoke-on-Trent than in the

The reasons for the

junior analyst. "This post could be filled by a senior programmer wanting to move up the ladder, or by someone from outside the computer industry with a relevant business background," he says.

match exactly the character-istics of the person who has just left the job."

quarter of England, and providing employment for about seven million people,

more localised variations in

the recruitment pattern can

be detected. Hessian finds

that the greatest demand from employers is in the outlying districts. From his

Within an area covering a

disparity are structural, he believes. "Organisations in the major industrial centres "The problems start are large manufacturers, while the outlying regions when an employer wants to have a higher concentration of smaller companies in service and development activities. Expansion after the recession is more rapid in firms which are less dependent on heavy manufac-

turing," Lee Walkinshaw is managing director of Computer People Midlands. He beieves that the improvement in the market for first and second house purchases should help match suitable candidates to vacancies. "In our experience, employers can be supercritical over appointments, to the extent that they are unlikely to recruit the person they actu-

ally need," he says,
"But we find that there own analysis of the region, are a lot of rejections from

ndidates who are accepted for posts yet decline because of the relocation involved. The ability to sell a home should prove a positive in-

Relocation expenses have a bearing on mobility within the Midlands. While attractive vacancies may exist in the more rural parts of the region, staff are unwilling to stand the cost of moving

Hessian attempted to quantify employers' attiudes towards this thorny issue: "The majority of large companies pay relocation expenses as a matter of course, but these are not generally the firms with the vacancies.
"Medium-size employers

may cover the cost under protest, but the software houses and computer con-sultancies providing the greatest number of job op-portunities resist the additional expense." He sees this as an unsatisfactory res-

Whether moving from the

OPPORTUNITIES IN THE MIDLANDS-2

to £8.5K

to £7.5K

SYSTEM ANALYST ANALYST/PROGRAMMER

London area to the Re-lands could have an adver-

lands could have an alway effect on longer term can prospects was a queen taken up by Don Knag, managing director of a cruitment consultant McDowell Knaggs. "May of the people we are summing from the South as coming here to advantable to a coming here to a coming here to advantable to a coming here to a coming here

that only a minority of an processing development a taking place in the region, there is considerable opportunity for appointment in DP management.

DP management and con-puter applications with Midlands industrial con-

panies."

A similar bias towards
staff with experience of

process control, or any form

of real time application on

minicomputers and mine was noted by Digby Dyk, manager of Stavely Compaing in Worcester. Away from the heavy industrial centres of Birmingham and West.

West Bromwich, the on-

ployers he is serving an predominantly scientific of

electronic engineering

firms. Financial institution are now forming part of Saveley's client base.

With a permanent crew

approaching 200, and further 150 contract staff as

signed to Midlands sites, Security Computing of Bir-mingham is ideally placed to

monitor trends in the re

gion's economy. Barry

Fisher, the company's management services manager sees contract personnel

playing a crucial role in a firm's recovery after the re-

cession.
To claim that a back-

ground in computing is Open Sesame to employ-ment in the Midlands would

for staff able to provide ex

pertise in production-related

the prospects are

The Salter Group of Companies are about to embark upon an ambitious plan to develop computer-based information systems. The existing systems, using a variety of Data Processing equipment, are to be replaced by an integrated solution specifically designed to meet the requirements of the operating divisions.

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West Midlands

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solutions and in this regard experience and skills in systems analysis and CODOL, programming are essential.

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Canvassing of any of the members of the Council or Committee, directly or indirectly, for any appointment will disqualify the candidate concerned.

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PROGRAMMERS West Midlands This Midlands based man to £9,000 ins midlands based manufacturing company is currently seeking Programmers of varying levels. Retaining on IBM mainframe they are interested in applicants with a minimum of 2 years' programmir experience. Although they use Pt. I they will conside BM COBOL applicants for the lower level positions her offer involvement in mainframe roles.

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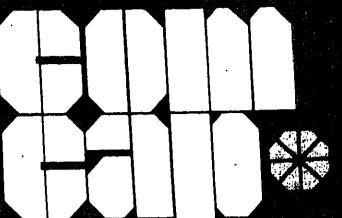
Continued from P27 (CW wouldn't give us a full page)

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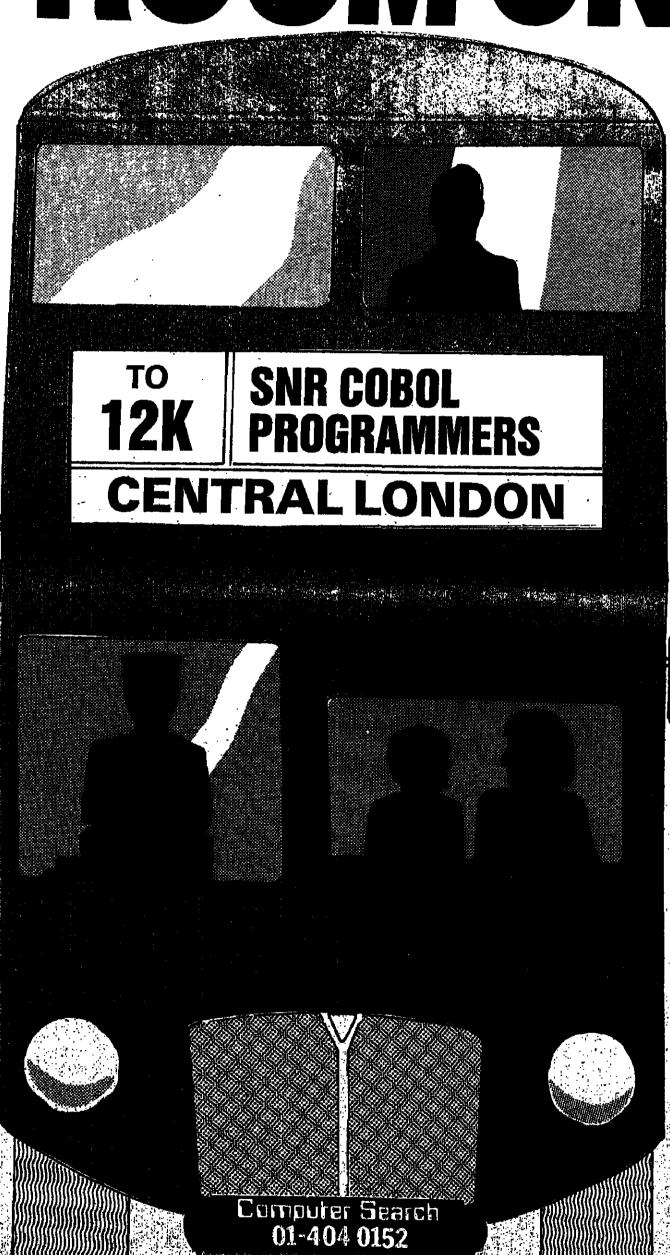


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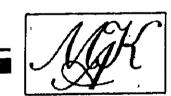
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PROGRAMMERS SURREY

Our Clients require a number of good IBM COBOL programmers for their Commercial Applications Group. They are able to offer candidates with upwards of 18 months experience opportunities for career development but would also be interested in people with previous exposure to leading more junior staff. A feading manufacturing concern, the company is able to offer cludes assistance with house purchase in some cases.

SENIOR PROGRAMMER £11,000 + Mortgage

A subsidiary of a major American Banking Corporation require a senior programmer to join their very active systems group. A commercial background including the use of any high-level language such as OBOL, PL/1 or FORTRAN is necessary in order to assist development of an on-line system catering for the cridit facilities offered by a number of well known retail outlets. Usual banking benefits including MORTGAGE are offered.

ANALYSTS AND PROGRAMMERS CENTRAL LONDON

RPG II or RPG III Programmers and Analyst Programmers are needed by a leading Software House that specialises in systems based on the IBM S34 and S38. This company are looking for bright, personable people with the right technical background and offer quick advancement and excellent frings benefits including paid overtime, BUPA, annual profit related bonus and all travelling exponses.

c. £10,000

SENIOR PROGRAMMER

A Senior Programmer with around four years COBOL experience including IBM IMS exposure is required for our clients, an internationally known company based in Kent. Developing applications such as inventory control, Payroll and forecasting this organisation are also looking for a PRO-GRAMMER with around 2 years experience and offer an excellent benefits package including relocation.

ANALYST/PROGRAMMER TO £10,000 + MORTGAGE

A leading City Merchant Bank has a requirement in one of its subsidiaries for an experienced COBOL Analyst/Programmer. Self-motivation and the ability to lead a small but growing team, together with the personality to flaige with non-technical staff at all levels is desired. Excellent career prospects are

E. LONDON ANALYST PROGRAMMERS C. £12,000 PACKAGE

There are opportunities within a highly successful company operating in the financial sector for Analyst Programmers. Strong IBM COBOL or ASSEMBLER is required, preferably with a knowledge of the second language. Applications are developed in a DOS/VSE environment using CICS and exposure to this software would be advantageous but not essential. First class conditions of employment and benefits package are offered.

ANALYST/PROGRAMMER TO £12,000 + MORTGAGE

Expansion of a major international Bank's EDP team affords an exciting opportunity for Analyst/Programmers with at least 3 years experience in banking, financial or commercial applications. The work involves implementation and development of systems, both in the UK and abroad on PDP11 and VAX machines, therefore a background which includes Basic or a similar type language working with large 'mini' computers is desirable. Ref. C3816

SYSTEMS ANALYSTS TO£11,500 + MORTGAGE

Two of our clients, both in the insurance industry, have requirements for Analysts at differing levels. For the senior post at least 4 years analysis and systems design within an ICL environment is required, the second position's requirement is for 2 years plus analysis with ICL VME knowledge, in both cases a financial applications background is desirable. These positions carry very attractive benefits packages which include Mortgage subsidies and Bonus schemes.

Ref. C3B14

ANALYST/PROGRAMMERS £8,000 - £12,000

Vacancies occur at various levels for persons with good BASIC, BASIC + FORTRAN of similar programming backgrounds to join a rapidly expanding Systems House and Consultancy. Excellent careers are available in either development of support roles working with Banking Systems, Data Communications or Message Switching applications in London and abroad. An attractive salary range, reviewed at 6 monthly intervals is supplemented by a generous company benefits package: Ref. C3486

PROGRAMMERS

Our Client, heavily committed to the implementation of new systems involving manufacturing and associated applications, has a requirement for Programmers and Senior Programmers for their development team. A sound ICL COBOL background is desired, with knowledge of FILETAB, a distinct advantage. As well as an excellent salary, related to experience, an exceptional benefits package applies, which can in certain circumstances include recession.

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This is the key element in maintaining our market competitiveness. The Order Processing system will need to support same-day despatch of short-life products to overseas customers and generate critical information for production and marketing activities.

Both projects present exciting challenges for the right candidates who must have:

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 awareness of the commercial implications of such projects in a competitive environment
 substantial experience to realise an integrated company data base
 a stong background in distributed processing (the present network is based on ICL and

The company offers an attractive and stimulating environment with excellent conditions (including relocation help where needed). These appointments are open to men and women. If you feel that you have the experience and drive required, please telephone Little Chalfont (02404) 4444 Ext 3569 or write with full career details to P. L. Jones, Personnel Manager, at the address below:

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As a result of continuing growth in computer services we need to recruit 2 more staff in our Systems Support Group, based at the South Eastern Region Headquarters of the Central Electricity Generating Board. The group has three main disciplines:

Supporting centralised operating systems software on two ICL 2960

ii) Installing and maintaining distributed software running on computers and terminals at major locations in the Region. Planning the introduction of new applications into the Operations

We operate VME/B; DME/George 3, Batch, MAC, RJE and TP on the mainframes; TME, TPS and Bulletin on ICL ME29s and a large support network of mini-computers, terminals and word processors. Continuing growth of computing will probably take us into new hardware regimes by the end of the year.

With all this we need assistance to support the extra workload generated by TP and distributed systems and can offer you the opportunity to develop your technical skills. There is a high level of job satisfaction through involvement with a group of people who want to provide a good service to users of the Computing Branch. Applicants should have 'A' level in at least one of the sciences or an

INC. You will have to demonstrate your aptitude for this kind of work and be able to communicate clearly with both technicians and laymen. Mobility is important at senior levels so a driving licence is an advantage.

If you feel this is a job to match your ambition and potential then ring Derek Johnson on 01-261 2327 for further details, or write with full career and personal details to The Personnel Officer (Recruitment), CEGB (South Eastern Region), Bankside House, Sumner Street, London SE1, quoting Vacancy Number 1021/82/CW to arrive by 22 March 1982,



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of system analysts and system programmers the relationships with a team of Computer

Operations, the User Support Group and groups of computer users, together with other

computing centres and software companies; \square the planning and organisation

of the installation of new system functions or system improvements.

Preference will be given to the candidate having these qualifications:

☐ several years of professional experience in the maintenance of the system software for

large computing installations, possibly as head of a team; 🖂 proven skill and experience

SYSTEM PROGRAMMER

with education to "A-level" standard

He will participate, under the general instructions of the responsible for the Sector or a senior

system programmer, in the installation and maintenance of the different operating systems in use at the Computing Centre.

Preference will be given to the candidate having these qualifications:

additional education

in informatics; □ good knowledge of the general structure of modern operating systems; □ experience in the maintenance of system software; □ the ability to work within a team.

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Replies should be sent to the following address, together with a detailed curriculum vitae and copy of degree or diploma:

Joint Research Centre, Administration and Personnel Division, I-21020 ISPRA (VA), Italy, within two weeks of publication.

other Community language, are also required.

in the management of technical experts.

IBM Systems Software Specialists Package c.£22,000

Our client is a well known international "high technology" organisation. SOFTWARE SPECIALISTS are now being sought to assist in the development of new purpose built software tools to be used by their

organisation throughout the world. Applicants must be good technicians with experience of large IBM mainframe systems software or middleware, and the ability to conceive, design and develop new products. Candidates must also be "good communicators," willing to travel and have the personal qualities to secure co-operation from other people.

Contact: Bev Stevens in Birmingham

IBM GSD Consultants £8.000 + Escort to £11,500 + 2 ltr Capri

An international software organisation specialising in IBM GSD support is seeking people of the right calibre to become consultants. Candidates should be familiar with RPG11 and have sufficient experience with IBM System 3, 34 or 38. Length of GSD experience is unimportant because the main objective is to find "quality" people who can be successful in the computer service industry.

Contact: Bev Stevens in Birmingham

IBM System 34 Analyst/Programmer NearCambridge An experienced RPG II Analyst/Programmer is urgently required to support our clients System 34 installation based in Newmarket, Suffolk. Reporting to the Financial Director he/she will be responsible for the day to day management of the D.P. function, for maintaining and

enhancing current systems and developing new systems as required.

Applicants should have at least 1 years' relevant experience, preferably in an industrial environment (although not essential), and be self-motivated individuals. Relocation is available if appropriate. Contact: Tony Staples in London

Analyst/Programmers WestLondon

to£11,000

Our client, a leading software house, is looking to increase their market growth considerably during the next twelve months. They wish to recruit Programmers and Analyst/Programmers from junior to senior level to join a wide variety of project teams whose assignments range from commercial to manufacturing systems.

The excellent promotion prospects are based entirely on merit and you will be given comprehensive training whenever necessary. These opportunities are open to applicants with a minimum of I years' IBM COBOL experience on OS or DOS systems.

Contact: Tony Cox in London

Management Opportunity London

& Negotiable Our client is a commodity trader based in the city of London, and part of

an international merchant bank. Recent installation of a mini computer has created the need for an experienced Analyst/Programmer with at least 3 years' COBOL to take full responsibility for systems development and technical support.

An excellent salary will be paid together with a benefits package available only in a banking corporation.

Contact: Arthur Sandell in London

Analyst/Programmers (mini computer applications) London

meg to £11,000

Our client, a well established and expanding consultancy organisation is engaged in the development of new projects utilising WANG equipment. They are developing and marketing a range of applications software including financial, accounting and order processing systems.

Analyst/Programmers and Programmers are required, ideally with

Wang, DEC, Honeywell or IBM minicomputer experience. Preferred
languages are BASIC and/or COBOL but for candidates of the right calibre other languages or small machine experience is acceptable. A minimum of two years' systems/programming experience is required and good communicative skills are essential.

Contact: Margaret Stevens in London

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To meet the many challenges of any one of these equally rewarding positions, you must be a mature and creative professional, aged 23-35 with a University or College education with more than 2 years' relevant experience — ideally gained on DEC operating systems or hardware. You'll also need a full driving

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So if you're an ambilious Software Specialist looking for more challenge, more responsibility and better fewards, ring us NOW on one of these numbers below. Alternatively, please write with full personal and career details to Tim Pedder at Digital Equipment Co. Limited 14. Digital Equipment Co. Li RG21 2UR. Ref: SW/417 ipment Co. Limited, Wimgrove House, Basing View, Basingstoke

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London City

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ANALYSTS/SYSTEM

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PROGRAMMER to £11,500

This multinationel organisation with offices in all the world capitals, are currently enhancing their software development teams, and to this and they sequite RPGII programmers with a minimum of 2 years' experience, preferably in a financial environment. The successful applicates will receive an excellent commercial tenuneration coupled with an extensive benefits package which includes a substitute and programment of the progra

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regional centres around the UK.
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The exceptional man or woman our client seeks will demonstrate a thorough of the latest hardware at thorough of the latest hardware developments.

So, if you have the flait to meet this exciting challenge, please write with full career and personal details, quoting ref. RW /889/CW to Richard Wareham, Moxon Dolphin & Kerby Ltd.

178-202 Great Portland Street, London W N 6TB, or telephone him on 01-637 3289. Replies will be forwarded direct to our client. Please list in a seperset note any companies to whom you do not wish your application sent.

knowledge of operating and communications systems based on at least ten years' good DP experience. A background in project management, preferably in a commercial environment, is highly desirable. A good all-round communicator, you must be strongly self-motivated with a high degree of business awareness.

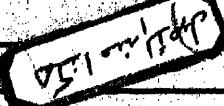
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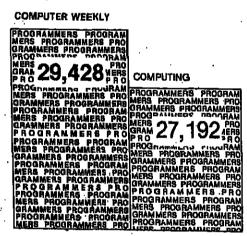
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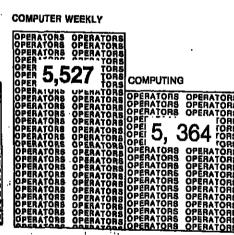
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Due to rapidly expanding business opportunities, we are looking to increase our expertise and the service we offer to our clients in Europe. We thus require the following additional staff:

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You will lend your skills to the support of an established European distributor network for our range of communications storage devices. A hardware background, experience in communications and in both pre-sales and post-sales environments is essential. You will need to be disciplined in your approach and be self-motivating. The ability to speak a foreign language would be advanta-

SOFTWARE DESIGNERS

These are two senior appointments, one of which will be as the assistant to the present European Software Manager. Candidates will bring to these positions their experience on 8502/6809 design, as well as micro-processor applications. Experience at both Assembler and high level.

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We have prepared comprehensive job specifications and client profile which we shall he pleased to send to suitably experienced candidates. In the first instance, please phone David Anderson on 01-524 1044 quoting reference 472F or 473F respectively or write in confidence to Trojan Engineering Services, Forest House, 166-168 Statio Road, Chingford, London E4 6AN.

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The person required will be responsible for supervising and co-ordinating the work of the above three departments, each of which is led by its own manager or supervisor. While it is envisaged that applicants will have a wide range of operational and software support experience, managerial ability is a key consideration. The Technical Services Manager will be expected to develop the area for which helshe is responsible so as to provide an increasingly sophisticated service to the company's computer developments and operational systems. It is likely that the person required will be aged 30-45 and have at least 8 years'

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An ICL 2956 Computer has recently been installed running under DME/GEORGE 3, shortly to be replaced by an ICL 2966 under CME. The Authority has an extensive computer development plan. To implement this and assist in conversion to VME w

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Systems Analyst NORWICH

Necanco Ltd is the U.K. aubsidiary of the National Can Corporation of Chicago, U.S.A. We have recently installed an IBM 4341 computer which includes a telecommunications natwork and uses VM/GMS and 08/VS1 Our requirement is for an experienced Systems Analyst to play a major role in the development of new and revised on-line application. This is a position of responsibility within the data processing department.

The eucosseful applicant will have had a significant involvement in the investigation, design an successful implementation of at least one major project. Experience in a manufacturing industry would be advantageous.

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Applicants should sand careet details including current and expectant salary to: Data Processing Manager, Nacenco Ltd. Salhouse Rd, Norwich NR7 SAT.



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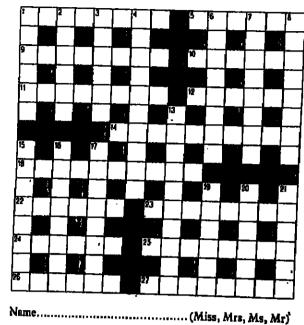
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Prize Crossword No 26

Compiled by Alec Robins

A prize of £10 will be awarded for the first correct entry opened. The second and third solutions opened will receive £5 each. Entries to Crossword Competition, Computer Weekly, Quadrant House, The Quadrant, Sutton, Surrey SM2 5AS, by first Post Friday, March 12. Please use a ballpoint to complete the crossword, and include a telephone number at which you can be reached during the



I accept the rules and conditions of the Computer Weekly

DOWN

Soft cake made by miss at home (6) Player of string instru-

ment, awfully bristly, losing head (6)

Attractive young gir embraces king in

Encourage a proposal o

health with a snack

nence, one who stirs things up (8) Record here in France,

an expert at reasoning

Biessed abode is exhi-bited in display (8)

Make contact, as a

football may do when kicked out (3,2,5)

Crazy outfit gets a stu-

dent to give a song (8)

Nag collapses in

critical moment - it's

Poreign miss in funeral

I embarrassed (8)
During Easterilde, a
conscientious clergy-

man (6) Gaudy metallic stuff lets

Joiner gets most of the

6. A soldier thanks an emi-

funny way (6)

ACROSS

Musical sounds appear to enfold revered figure

in retreat (8) 5. Girl has to cut down very fast pace (6)
Leave mink? Look

how disgusting! (8)
10. Redhead shows mettle 11. Rude bankrupt, with out first sign of virtue

(8)
12. What organiser of detective branch did? It's foul (6) 14. Happen to do best in

exam, ahead of idiot (4,2,4)

18. A directors' joint on

deck? (6,4)

22. Tasty stew made from chaff, abroad (6) 23. Greek article pocketed by one Scotsman? (8)
24. Repositories below

25. Sort of hedge made by nimble group (8)26. Volunteers pulled back in fast time, getting hid-

den (6) 27. A dealer to deal with

RULES AND CONDITIONS

Bach competitor may list three weeks after the puzzle submit no more than one entry.

2. The competition is open to 4. Winners will receive their all readers of Computer Weekly uil readers of Computer Weekly prizes during the month, folwith the exception of the staff of living, the competition.

1. The decision of the editor on the interpretation of the editor on the interpretation of the rules and conditions and on all matters will normally be published in the will be entered into

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s, plicants abould have a good adu-lonal background and will have appropriate post 'A' tavel qualify iten, as well as attparlation o riking in a macifum to large com lar framiliation. purior installation.
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the same purpose, there is competition and to assume that all competitive products are inferior is an arrogance payroll and stock control ap that will ensure more failure Packages for forecasting While it is rather a and financial planning.

Blectronic mailing capsweeping statement, it is reasonable to say that there would be no such thing as competitive products if they did not have some appeal to certain buyers. This being the case, the salesmen can response time. Six remote interective afford no other stance than to regard all competitive work.

Up to two Mbytes products as equal.

What does the buyer really want from the product Maximum of four month

he is considering for pur-chase? Here are a few pos-sibilities that come to mind: Ability to solve a given problem or perform a parti-cular task without overkill

SALES BIT

salesman is to enjoy continu-

ing success. However, this

kind of chauvinistic tunnel-

vision that focuses only on

the glorious way his com-

pany leaves competitive pro-

lucts in an unseen heap of

This kind of optimistic

uphoria can be misleading

the potential buyer, but it

can also deceive the

desman out there peddling

the product, for salespeople are particularly susceptible

to their own propaganda.

It would be nice to have a commodity for which there

was real need yet no compe-

tition; but this is seldom the case. If there are other products available for broadly

ssumed inadequacy.

hould not develop into a

Salesmen can

fall for own

propaganda

TOTAL enthusiasm for competitors are, and have comprehensive knowledge of their products in terms

hardware, systems software, prir

Second, a comparison be

tween the features and ben

fits of one's own product

and those likely or known i

similar, but not the same. In

the first case, it is an analysi

of need and the relative shill

ity of suppliers to satisfy in The second is an analysis.

the means by which thee suppliers go about providing the solution to the problem.

prospective buyer's axis o

the matrix may include

quirements such as:

Packaged programs

all commercial accounting

are the names of the

the best product doesn't

In the second phase, or

necessarily win the order.

side of the matrix consists

product features that are likely to be proposed and their relative performance

one against the other,

perhaps even using a scoring

system and certainly noting specific factors of particular

strength and weakness.

i Yes, the XYZ Computer
Co can propose a financial

planning system, but it will be bought-in and they have previously installed

all are operating simul-

once the second phase

completed, the salesman ha

a clear picture, not only

capability of compe

but, more importantly

strengths and weaknesses his sales argument so that he

Alan Williams

In the case of competition

delivery, etc.

suppliers, and within each element of the matrix the capability of competitive suppliers is declared. Some will indicate a complete ability to satisfy the individual Availability of a special feature to satisfy an unusual need, some partial, some a complete inability to provide what is required. Positive resale potential with an attractive profit In this way the salesman

Ouick delivery.

Company or personal sta-

Political advantage.

A bribel Only a fool would believe

the salesmen's product and the principal competition, and the other contains the his product unquestionably superior to those of every other vendor in all of these few cases, let alone the vast number of other selling fac-tors that might exist. So, it is an essential discipline of the selling process to have a complete awareness of one's own product, company and available features and benefits, and of the primary needs of the prospective buyer and the relative capa-bilities of competitive one.
ii Yes, the ABC Computer
Co can handle 30 online interactive terminals, but cannot guarantee a maximum of

Only when he has completed this kind of comprehensive analysis can the salesman be in a position to get a realistic picture of the competition, based on facts rather than unmitigated op-timism, fervent hope, rank naivety or just plain lazi-

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	Tel. No
Experience	IGI. NO

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